



**TOWN OF LOS GATOS
COUNCIL AGENDA REPORT**

MEETING DATE: 01/26/2021

ITEM NO: 1

DATE: January 21, 2021

TO: Mayor and Town Council

FROM: Laurel Prevetti, Town Manager

SUBJECT: Approve the Following Strategic Priorities Actions:

- A. Affirm the Town Goals of Community Character, Good Governance, Fiscal Stability, Civic Enrichment, Public Safety, and Quality Public Infrastructure
- B. Affirm and/or Refine Ongoing Strategic Priorities for 2021-2023
- C. For any new Strategic Priority, identify an existing Priority that should be removed or de-emphasized; and
- D. Identify Ordinance Priorities

RECOMMENDATION:

Approve the following Strategic Priorities Actions:

- A. Affirm the Town Goals of Community Character, Good Governance, Fiscal Stability, Civic Enrichment, Public Safety, and Quality Public Infrastructure;
- B. Affirm and/or refine ongoing Strategic Priorities for 2021-2023;
- C. For any new Strategic Priority, identify an existing Priority that should be removed or de-emphasized; and
- D. Identify Ordinance priorities

BACKGROUND:

Every year, the Town Council considers its Strategic Priorities for the next two years. In past years, Strategic Priorities consisted of specific policy efforts that could be completed within a relatively short time frame of a few months. More recently, Strategic Priorities have evolved to address more complex issues facing the Town that may involve multifaceted approaches, such as addressing transportation and traffic (see Attachment 1, Existing Strategic Priorities).

Reviewed by: Town Manager, Assistant Town Manager, Town Attorney, and Finance Director

BACKGROUND (Continued):

The Council's identification of Strategic Priorities is a critical step in the budget process for the fiscal year and ensures that Town resources are directed to these Priorities. The Strategic Priorities session provides the Council and the community an opportunity to discuss areas of emphasis for the upcoming budget development.

The goal of the session is to affirm and/or refine existing Priorities. Given the Town's ongoing response to the COVID-19 pandemic and work underway with existing Priorities, the Town organization has limited capacity to add new items on top of the existing ones. In addition, the Town has limited financial capacity to add significant new items as Town revenues have been impacted by the pandemic as discussed with the Council in December 2020. For these reasons, any new Strategic Priority should be paired with a reduction of effort or elimination of an existing Priority.

This report discusses the Town's core goals, existing Strategic Priorities, work plans for each Department, results of a community survey, status of existing Capital Improvement Projects, and a list of ordinances.

DISCUSSION:

Core Goals

The Town provides a high level of quality municipal services to the Los Gatos community based on the Town's adopted Operating and Capital Budgets. The Budgets are an expression of the Town's core goals of community character, good governance, fiscal stability, civic enrichment, public safety, and quality public infrastructure. The Council should affirm these core goals.

Staff Capacity and Department Work Plans

The Town of Los Gatos provides the key local government services of Public Works, Parks, Library, Police, and Community Development with the necessary support services of Information Technology, Finance, Clerk, and Human Resources. The Town Manager's Office leads and guides these administrative duties and closely collaborates with the Town Attorney's Office to support the work of the Town Council. From the Council's priority setting, the work of the Town Departments and Commissions is aligned to meet these Priorities.

Attachment 2 contains the work plans of all Town Departments and Divisions. As a service organization, each Department devotes approximately 90% of its staff time and other budget resources providing core services to the community. The remaining 10% or so of Department resources are allocated to special projects, such as Strategic Priorities. All of these services and projects are supported by the Town's Operating Budget.

DISCUSSION (Continued):

Given that many Strategic Priorities are multi-year Ongoing Priorities, there is not much additional capacity within the Town organization to take on large, new items. In addition, the Town Departments rapidly adapted to providing municipal services in new ways to ensure the health and safety of employees and the public during the COVID-19 pandemic. With the Council's leadership, staff is also implementing community vitality and economic recovery actions to assist businesses, residents, and non-profits during these challenging times.

Existing Strategic Priorities and Draft 2021-2023 Strategic Priorities

Attachment 1 depicts the Ongoing Priorities, including Traffic/Transportation, Quality of Life, Safety, and Prudent Financial Management. There are important efforts underway in each category, including implementation of the comprehensive parking study as part of Traffic/Transportation Priority and Fire Protection as part of the Safety Priority.

In addition, the Town is in progress with several significant efforts, including the General Plan Update and Vehicle Miles Travelled (VMT) Policy. These two items should be completed in 2021. By State law, the Town will also need to start the Housing Element Update process to have a draft document ready for Council adoption prior to January 1, 2023.

Attachment 3 contains the Draft 2021-2023 Strategic Priorities, continuing the Ongoing Priorities and acknowledging additional items in progress, such as the pandemic recovery, implementation of Police reforms, and the Town's efforts toward becoming a more inclusive community. For reference, this attachment also identifies recently completed items, such as the Ad Hoc Wildfire Plan.

Community Survey

The Town conducted an online community survey from December 1, 2020 through January 8, 2021 to learn the community's priorities. The survey received 411 total responses. Attachment 4 contains the detailed survey results.

With respect to priority ranking (Question 1), the results were:

Economic Vitality: 7.06

Fire Protection: 6.59

Emergency Preparedness: 6.25

Transportation Demand Management: 5.62

Community Vitality: 5.12

Land Use Planning: 4.94

Comprehensive Parking Study: 4.47

Address Pension & OPEB Obligations: 3.12

Sell or Lease Certain Town Properties: 2.08

DISCUSSION (Continued):

Question 2 asked, "Would you like to see the Town shift the focus of its Strategic Priorities to new efforts?" The "No" response was 50.56% and the "Yes" response was 49.44%. Question 3 asked, "Provide your top choices for new Town Strategic Priorities" and those responses are grouped into categories of alternative transportation/transportation management, arts, community vitality, economic vitality/business support, emergency preparedness, environment/sustainability, fire prevention, fiscal stability, housing/development, human services/homeless, inclusivity/racial justice, and miscellaneous.

Capital Improvement Project Status

Attachment 5 contains a matrix summarizing the budget for each capital project, source of funds, amount expended/encumbered to date, and status. This information conveys the level of investment and commitment of particular projects, and the potential opportunity for reallocation to other Town priorities or future capital needs.

Suggestions from a Council Member

Attachment 6 contains two suggestions from Council Member Hudes. One pertains to post-COVID economic recovery and revival, and the other to serving our 60+ year old community members. These materials were submitted in advance for consideration.

List of Ordinances

A burgeoning aspect of municipal governance is the proliferation of state mandated laws which require local ordinance development. In addition, the Town's proactive efforts to evolve the existing business and land use regulatory environment has yielded considerable ordinance modification and development. It is anticipated that the coming year will continue the trend of state mandated and/or locally driven ordinances.

In coordination with all Town Departments, the Town Attorney has provided a list of potential ordinances to amend the Town Code in Attachment 7. This list is in priority order based on work already in progress, State laws, service delivery, and emerging conditions. The Council may wish to adjust the priorities for this work.

Priority Setting Process

After review of the materials and consideration of public testimony, the Council may take the following steps to set priorities:

1. Affirm the Core Goals;
2. Affirm and/or refine the current Strategic Priorities;

DISCUSSION (Continued):

3. Consider new Priorities and determine which existing Priorities should be eliminated or de-emphasized; and
4. Determine the priority order of potential ordinances.

CONCLUSION AND NEXT STEPS:

The completion of the Strategic Priorities aligns the work of the Town Departments, Boards, Commissions, and Committees. The Council's affirmation of existing Priorities and any refinements guide the preparation of the 2021/22 Operating and Capital Budgets for Council consideration in May.

On February 16, the Town Council is scheduled to discuss the Five-Year Financial Forecast and the sensitivity of the Forecast to changes in key revenue and expenditure assumptions (i.e., alternative scenarios). As part of its consideration, the Council should have comments and/or recommendations from the newly appointed Finance Commission which is meeting on February 8th to consider the Forecast and associated analyses.

COORDINATION:

The preparation of this report was completed in coordination with all Town Departments.

FISCAL IMPACT:

The work of this session informs the preparation of the upcoming Fiscal Year 2021/22 Operating and Capital Budget. The session itself has no fiscal impact.

ENVIRONMENTAL ASSESSMENT:

This is not a project defined under CEQA, and no further action is required.

Attachments:

1. 2020-2022 Strategic Priorities
2. Work Plans
3. Draft 2021-2023 Strategic Priorities
4. Community Survey Results
5. CIP Matrix
6. Council Member Hudes' Suggestions
7. Ordinance List

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STRATEGIC PRIORITIES

FY 2020-2022



CORE GOALS: COMMUNITY CHARACTER • GOOD GOVERNANCE • FISCAL STABILITY • QUALITY PUBLIC INFRASTRUCTURE • CIVIC ENRICHMENT • PUBLIC SAFETY

ONGOING PRIORITIES

SAFETY

Emergency Preparedness

- CERT Recruitment and Training
- Community communication

Fire Protection

- Vegetation management on Town properties
- Enhanced community education

QUALITY OF LIFE

Community Vitality

- Events and Other Efforts Town-wide
- Community Engagement

Economic Vitality

- Policies and Ordinances

Land Use Planning

- *Housing Element*
- *Potential Area Plans and rezoning to implement General Plan*

TRAFFIC/TRANSPORTATION

Comprehensive Parking Study

- Short, Medium, and Long Term Actions

Transportation Demand Management

- Summer/Rush Hour/School Traffic
- Develop Measure B Transportation Projects
- Install Bicycle and Pedestrian Improvements
- Community Shuttle

PRUDENT FINANCIAL MANAGEMENT

Address Pension and OPEB Obligations

- Additional Discretionary Payments (ADPs)
- Reduced Amortization Strategies
- Pension Contribution Management Strategies

Sell or Lease Certain Town Properties

NEW

Regional Housing Needs Allocation Process

Updating Town Ordinances in Alignment with New State Housing Legislation

Regional Transportation

IN PROGRESS

General Plan 2040

- Objective Standards
- Environmental Sustainability/ Climate Resiliency

Vehicle Miles Travelled Policy

Streamline regulations to enhance Town businesses

School Bus Pilot

EOC Upgrades

RECENTLY COMPLETED

Almond Grove Streets

Measure G (Sales Tax) Implementation

\$8.9 M CalPERS Pension Payment

Short Term Rentals

Complete Streets Policy

One-Way Downtown Street Pilot

Annexation of Small County Pockets

ATTACHMENT 1

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**Town of Los Gatos
Department Work Plans**

Town Manager's Office

CORE SERVICES (90% +)

1. Lead the entire Town staff organization to implement the policies and direction of the Town Council.
2. Support individual and full Council decision-making, including all Council Committees and Ad Hoc Council Committees.
3. Provide overall accountability for the entire Town operation, ensuring proper Town-wide fiscal and administrative controls.
4. Provide constituent services to residents and businesses.
5. Monitor regional efforts and state legislation to determine appropriate Town involvement.
6. Represent the Town organization with other agencies and external organizations.
7. Coordinate the preparation of Town Council and Council Committee agendas and packets.
8. Manage the Town's surplus real estate assets, including possible leases, sales, etc.
9. Oversee the use of the Civic Center facilities.
10. Engage the community by enhancing Town-wide communications, including social media.
11. Monitor fiscal, economic, demographic, and other trends to assist the Council and the Town organization in developing strategic priorities.
12. Provide support on Strategic Priorities while ensuring maintenance of core local government services.
13. Administer the Community Health and Senior Services Commission.
14. Oversee and administer the Human Services and Arts and Culture Community Grants.
15. Track and oversee referrals from Town Council meetings, Council Members, and the Town Manager.
16. Oversee Town Clerk, Information Technology, and Economic Vitality functions.
17. Track performance to ensure timely, responsive, cost effective, and high quality services.
18. Manage contracts with NUMU, Friends of the Library, and other community organizations

SPECIAL PROJECTS (10% or less)

- A. Improve the transparency and access to government records through technology enhancements.
- B. Develop a Town Communications Plan focused on community engagement.
- C. Enhance Town-wide Emergency Preparedness.
- D. Lead Town inclusivity and Police reform efforts.
- E. Oversee COVID recovery efforts.

Town of Los Gatos Department Work Plans

Town Attorney

CORE SERVICES (90% +)	
1. Provide legal advice to the Town Council, Successor Agency to the Redevelopment Agency, Commissions, Committees, Boards, the Town Manager, Department Heads, and Town staff.	
2. Defend the Town against claims and litigation and initiates civil lawsuits on behalf of the Town.	
3. Enforce and prosecute violations of the Municipal Code, including both criminal prosecutions and civil abatements.	
4. Process and evaluate all personal injury, property damage, and other monetary claims against the Town and manages all litigation involving the Town.	
5. Administer the Town's liability insurance and Risk Management Programs.	
6. Drafts and/or reviews all proposed ordinances, resolutions, and contracts.	
7. Negotiates key transactions such as property acquisitions.	
SPECIAL PROJECTS (10% or less)	
A. Amend ordinances and policies per Council priority.	
B. Amend the Claims Settlement Authority and Procedures.	
C. Amend the Purchasing and Contract Review Procedures.	

Clerk Department

CORE SERVICES (90% +)	
1. Administer local elections and fulfill the duties of the local Filing Officer and Filing Official under the Political Reform Act.	
2. Prepare, record, and maintain proceedings of Council meetings, minutes, ordinances, resolutions, contracts, etc.	
3. Maintain the Municipal Code.	
4. Coordinate the recruitment and appointment process for Boards, Commissions, and Committees.	
5. Be the custodian of the Town's records and administration of Town-wide records management program.	
6. Coordinate cross-departmental responses to all Public Records Act requests.	
7. Coordinate and process all Town agreements.	
8. Review and process insurance certificates for agreements.	
9. Coordinate bid openings and bonds with Parks and Public Works.	
10. Coordinate the submittal of legal ads for all departments.	
11. Coordinate the Conflict of Interest Form 700 filings and Ethics Training requirements	
SPECIAL PROJECTS (10% or less)	
A. Work with IT to transition Commissioner applications to Laserfiche from SeamlessDocs.	
B. Implementing an electronic signature program (DocuSign) for processing agreements.	

Town of Los Gatos
Department Work Plans

Economic Vitality

CORE SERVICES (90% +)

1. Act as a liaison between the Town, and current and prospective businesses to assist with the Town's planning, building and code compliance processes, property/space matchmaking, and other business related needs.
2. Collaborate with the Community Development Department on processing business permit applications and business related ordinance and policy updates.
3. Work closely with the Chamber of Commerce, commercial brokerage community, and other organizations to promote Los Gatos.
4. Develop and maintain relationships with property owners, business owners, and industry commercial real estate professionals in Los Gatos.
5. Business outreach, retention and attraction through meetings, recognition programs, and education opportunities.
6. Manage Chamber of Commerce relationship and annual contract.
7. Oversee and administer Special Events permitting, street pole banners, and decorations.
8. Participate in regional committees and professional groups as they relate to economic vitality, industry trends, and land use.

SPECIAL PROJECTS (10% or less)

- A. Continue to prepare policy and ordinance drafts for consideration by the Council Policy Committee, Planning Commission, and Town Council to continue to diversify business mix, simplify permit processes, and enhance business opportunities in Town.
- B. Provide guidance and direction for businesses on new policies and active resolutions that offer the opportunity for businesses to modify use permits and business practices.
- C. Develop opportunities to enrich downtown and create additional vitality.
- D. Inform and assist businesses to understand how new policies may be utilized by their specific business to create greater opportunities for their business including permit applications and conditional use permit modifications.
- E. Implement the Town's economic recovery and community vitality efforts for the business community and other stakeholders, including but not limited to the Economic Recovery Resolution and its initiatives. .

**Town of Los Gatos
Department Work Plans**

Information Technology

CORE SERVICES (90% +)	
1.	Complete contracting, purchasing, and payments for IT related consultants, contractors, and supplies.
2.	Train and inform users on productivity enhancements and emerging threats to network security.
3.	Maintain user accounts and associated security permissions for folders and systems.
4.	Replace PCs, laptops, servers, and network devices reaching end of useful life.
5.	Maintain hosted voice over IP phone system.
6.	Coordinate geographical information systems (mapping) data and online system improvements and maintenance.
7.	Maintain security updates and health of the Town's network servers and network computers.
8.	Support network applications and user technical requests on systems, such as Police, Finance, Permitting, Public Works, document imaging, antivirus, online access, and others.
9.	Research and plan for productivity enhancements and other systems upgrades Town-wide.
10.	Maintain and improve backup systems to ensure business continuity.
11.	Maintain Office 365 suite, including cloud anti-spam, threat management, and content search for Public Record Act requests.
12.	Assist Departments with information technology research and procurement.
13.	Maintain internet service connections, firewalls, routers, switches, cabling, microwave, and wireless access points, and other equipment.
14.	Support technology in patrol vehicles, including vehicle and officer worn cameras, laptops, wireless connections, and network security.
SPECIAL PROJECTS (10% or less)	
A.	Implement technology enhancements for efficiencies and preparedness.
B.	Perform security audits of systems and accounts.
C.	Implement a multi-factor authentication system for increased security.
D.	Complete network upgrade of next generation firewalls of Town, Library, and PD networks.
E.	Complete various application migrations for older Windows Servers upgrades.
F.	Setup network and IT infrastructure needs for new PPW Engineering building renovation.

Town of Los Gatos
Department Work Plans

Library Services

CORE SERVICES (90% +)	
1.	Oversee entire library operation as a seven day, 54 hours per week public service.
2.	Manage the circulation of materials.
3.	Provide reference and reader's advisory services in-person, via email, via instant message, and via telephone.
4.	Maintain and develop the collection by anticipating the informational needs of the local community.
5.	Provide outreach services within the community, connecting and showcasing library services.
6.	Implement up-to-date technology and virtual services.
7.	Provide Children's, Teen, and Adult programming, including story times, special family programs, Summer Reading, Be A Book Family, book clubs, technology trainings, special presenters etc.
8.	Administer the Library Board and the Arts and Culture Commission.
9.	Support Friends of the Library programming, events, projects and meetings.
SPECIAL PROJECTS (10% or less)	
A.	Adapt service models due to COVID impacts and develop services and programs that assist with community recovery.
B.	Diversify historical archives by seeking out materials and recording oral histories reflecting the past and present experiences of People of Color within Los Gatos.
C.	Replace public access computers with circulating laptops for public use and modify existing computer seating areas to accommodate more flexible library use.
D.	Implement a sound mitigation plan for Library lobby.

Town of Los Gatos Department Work Plans

Police

CORE SERVICES (90% +)	
<ol style="list-style-type: none">1. Provide police services to the Town of Los Gatos and contractually to the City of Monte Sereno.2. Respond to emergency and non-emergency calls for service, conduct proactive vehicle and foot patrol as well as special operations to interdict crime and build community partnerships.3. Review all criminal cases, conduct follow-up investigations, prepare and present appropriate cases to the District Attorney for prosecution.4. Operate the Dispatch Center for emergency and non-emergency calls, including support to field staff and coordination with other agencies.5. Provide police services and educational opportunities to K-12 school campuses, including substance abuse prevention, vaping diversion programs, active shooter response, cyber-bullying and digital safety awareness.6. Maintain safe and orderly flow of traffic through pedestrian, bicycle and vehicular traffic enforcement and education. Manage the Town's parking permit program, enforce applicable parking regulations and engage in abandoned vehicle abatement efforts.7. Establish and maintain special duty teams, including K-9, Bicycle, Special Weapons and Tactics, Hostage Negotiation, Traffic Investigations, Crime Scene, Homeless Liaison and Peer Support.8. Build community partnerships by participating in Department and community programs such as Coffee with A Cop, Drug Free Meetings, Safe Routes to School, Special Needs Awareness Program (SNAP), and Crisis Text Line partnership.9. Create and implement proactive solutions to keep the community safe, such as Neighborhood Watch Meetings, Los Gatos on Watch Program, Victim Services Unit, Volunteers in Policing and Operation C.A.R.E. (senior wellness check-in).10. Coordinate with the Town Manager's Office and Santa Clara County Fire Department to build a robust emergency preparedness capacity to include ability to manage and recover from critical incidents, administration of Community Emergency Response Teams and assistance with revisions to the Town's Emergency Operations Plan.11. Evaluate public safety requirements for proposed Special Events.12. Administer the Youth Commission.	
SPECIAL PROJECTS (10% or less)	
<ol style="list-style-type: none">A. Recruit, hire and retain sworn and civilian police staff to fill existing and anticipated vacancies. Ensure that Department staffing is commensurate with Town growth.B. Implement technology projects, including replacement of CAD/RMS, Body Worn Cameras/Mobile Audio Video, automated feedback and customer service survey system and a full feature online report system.C. Continue to partner with Santa Clara County Behavioral Health Services to implement and expand the Mobile Crisis Response Teams that will assist adults and juveniles suffering from mental health issues.D. Monitor State legislation and update policies and procedures to ensure compliance, including: AB 748 (disclosure of audio and video recordings); AB 1421 (release of peace officer personnel records) and AB 953 (racial profiling mandates and vehicle stop data collection).E. Continue to participate in implementation of the Silicon Valley Regional Communication System that will provide all County public safety entities with full digital interoperability.F. Institute a Wellness/Resiliency program for Department members centered on development of functional fitness and compassion cultivation training.	

**Town of Los Gatos
Department Work Plans**

Parks and Public Works (PPW)

CORE SERVICES (90% +)	
1. Maintain and operate Town assets (parks, streets, buildings, and vehicles), including emergency repairs.	2. Develop and deliver the Town's capital project program.
SPECIAL PROJECTS (10% or less)	
A. Support efforts related to COVID-19 and economic stability.	B. Develop and deliver vegetation management for wildfire risk reduction.
C. Advance mitigation measures for traffic congestion in Town.	D. Deliver projects in the Connect Los Gatos Transportation Program.
E. Manage the Phase 1 North 40 construction activities in coordination with CDD.	F. Continue to pursue funding and implementing projects from Measure B.
G. Support implementation of the downtown parklets pilot program.	H. Support General Plan Update.
I. Develop Transportation Policies and Transportation Demand Management Policy.	J. Develop a Policy for Small Cellular Installations.
K. Lead implementation of SB1383 (organics recycling).	

**Town of Los Gatos
Department Work Plans**

Community Development (CDD)

CORE SERVICES (90% +)	
1.	Review, analyze, and prepare reports for all Planning applications, working with applicants, other departments, interested residents, outside agencies, and others.
2.	Administer Planning Commission, Conceptual Development Committee, General Plan Committee, Historic Preservation Committee, and Development Review Committee.
3.	Review and analyze all Building applications, working with applicants, other departments, interested residents, outside agencies, and others.
4.	Oversee and manage Building Plan Check consultant.
5.	Inspect all construction projects for Planning and Building compliance.
6.	Respond and resolve Code compliance cases.
7.	Respond to resident and business inquiries regarding allowable uses and development options.
8.	Evaluate proposed business uses prior to Business License and Certificates of Use and Occupancy issuance.
9.	Prepare land use data for annual Joint Venture Silicon Valley survey, Valley Transportation Authority Survey, Department of Finance population estimates, Association of Bay Area Governments and Metropolitan Transportation Commission surveys, and other data requests.
10.	Monitor and participate as appropriate in Plan Bay Area Update, State legislation, and other efforts.
11.	Oversee the Below Market Price housing program.
12.	Oversee and manage Town consultants providing arborist, architecture, environmental review, housing, and other services.
SPECIAL PROJECTS (10% or less)	
A.	Support Council consideration of several land use applications.
B.	Administer the General Plan Update.
C.	Administer the development of Objective Standards.
D.	Update land use policies based on Policy Committee efforts.
E.	Update the Zoning Code to be consistent with new State laws and Council Strategic Priorities.
F.	Administer the Housing Element Update
G.	Manage the Phase 1 North 40 construction activities in coordination with PPW.

Town of Los Gatos Department Work Plans

Finance

CORE SERVICES (90% +)	
1. Provide prudent, professional financial management and internal controls of all accounting functions for the Town's funds and accounts.	
2. Prepare the Town's annual operating and five year capital budgets for fiscal and service accountability, including the five and ten year forecast.	
3. Receive an annual, third party finance and compliance audit, actuarial studies, and other fiscal reports.	
4. Complete the Comprehensive Annual Financial Report (CAFR) to verify proper fiscal practices.	
5. Prepare materials for the Finance Commission.	
6. Administer the Town's business license, accounts payable, accounts receivable, and payroll functions.	
7. Oversee the Town's purchasing, debt service, investments, trusts, and claims administration functions.	
8. Account and maintain records on the Town's fixed assets (equipment and infrastructure).	
9. Oversee the Town's investments and provide quarterly investment report for Town Council.	
10. Provide financial administration to the Successor Agency to the Redevelopment Agency.	
SPECIAL PROJECTS (10% or less)	
A. Complete financial system upgrade to a cloud- based application.	

Human Resources

CORE SERVICES (90% +)	
1. Attract, develop, and retain a quality workforce, as well as training and professional development.	
2. Oversee compensation, classification, benefits, safety, workers' compensation, and other employment-related policies and programs.	
3. Oversee employee relations, including matters related to labor relations and bargaining agreements.	
4. Manage employee, retiree, and COBRA benefits, including coordination with CalPERS and industry brokers for maintenance and implementation of all benefit plans (medical, dental, vision, deferred compensation, life, disability, and supplemental insurances).	
5. Develop, maintain and update employment policies, including the oversight of legal mandates for the workplace.	
6. Administer performance management, including the annual evaluation system.	
SPECIAL PROJECTS (10% or less)	
A. Administer the Annual Health Open Enrollment for benefits changes that are effective January 2022.	
B. Review existing Human Resources related Administrative Procedures and recommend revisions or creation of new procedures, as necessary. In addition, update the Town's Personnel Rules and Regulations to reflect current federal and state legislation.	
C. Continue to update existing job classifications to capture current job duties, required knowledge/skills/abilities, and minimum educational and experience requirements and create new job classifications as needed.	
D. Implement a performance evaluation platform.	
E. Negotiate labor contracts for the Town Employees' Association, the American Federation of State, County and Municipal Employees, and the Police Officers' Association.	

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STRATEGIC PRIORITIES

FY 2021-2023



CORE GOALS: COMMUNITY CHARACTER • GOOD GOVERNANCE • FISCAL STABILITY • QUALITY PUBLIC INFRASTRUCTURE • CIVIC ENRICHMENT • PUBLIC SAFETY

ONGOING PRIORITIES

SAFETY

Emergency Preparedness

- CERT Recruitment and Training
- EOC Readiness and Emergency Plan Development

Fire Protection

- Vegetation management
- Implementation of Ad Hoc Wildfire Mitigation Plan

QUALITY OF LIFE

Community Vitality

- Events and Other Town-wide Efforts
- Community Engagement

Economic Vitality

- Policies and Ordinances

Land Use Planning

- Housing Element
- Potential Area Plans and rezoning to implement General Plan

TRAFFIC/TRANSPORTATION

Comprehensive Parking Study

- Short, Medium, and Long Term Actions

Transportation Demand Management

- Summer/Rush Hour/School Traffic
- Develop Measure B Transportation Projects
- Install Bicycle and Pedestrian Improvements
- Community Shuttle

PRUDENT FINANCIAL MANAGEMENT

Address Pension and OPEB Obligations

- Additional Discretionary Payments (ADPs) Opportunities

Sell or Lease Certain Town Properties

IN PROGRESS

General Plan 2040

- Objective Standards
- Environmental Sustainability/ Climate Resiliency

Vehicle Miles Travelled Policy

Regional Transportation Issues

Dittos Lane Affordable Housing

Pandemic Recovery

Police Reforms

Inclusive Community Efforts

RECENTLY COMPLETED

Streamline regulations to enhance Town businesses

EOC Communication and Situational Awareness Upgrades

Leased Tait and Forbes Mill

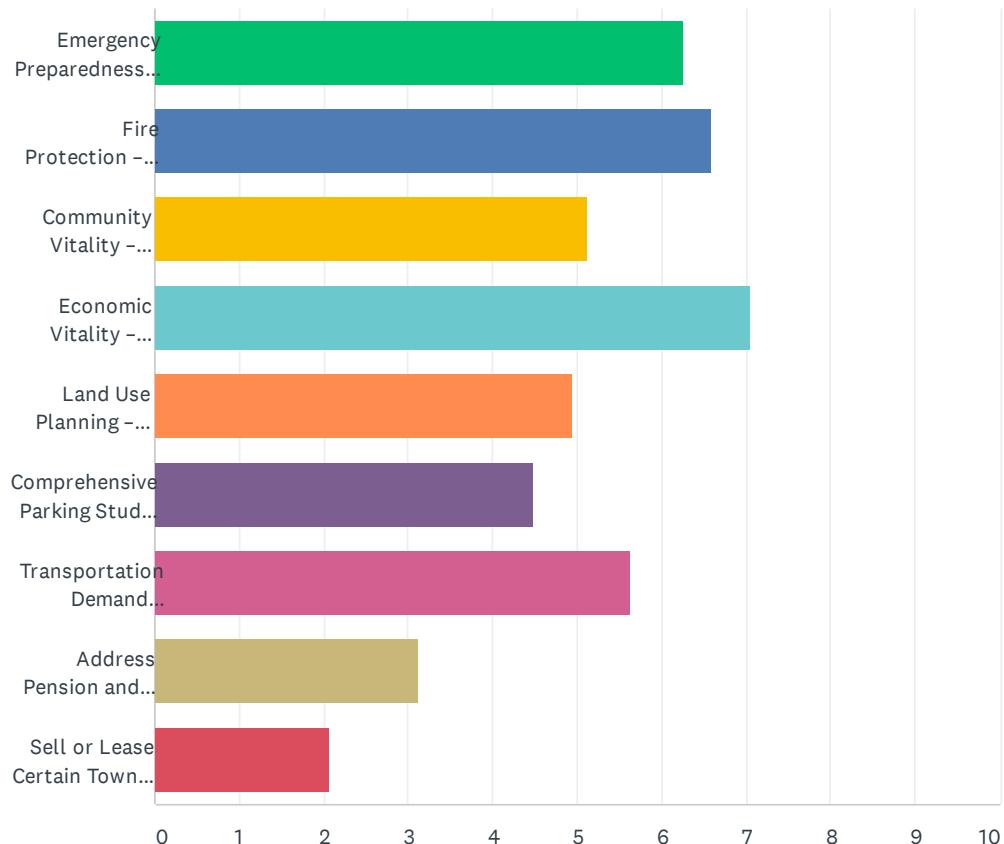
Ad Hoc Wildfire Mitigation Plan

ATTACHMENT 3

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Q1 Please rank the current ongoing Town Strategic Priorities from most to least important.

Answered: 404 Skipped: 7



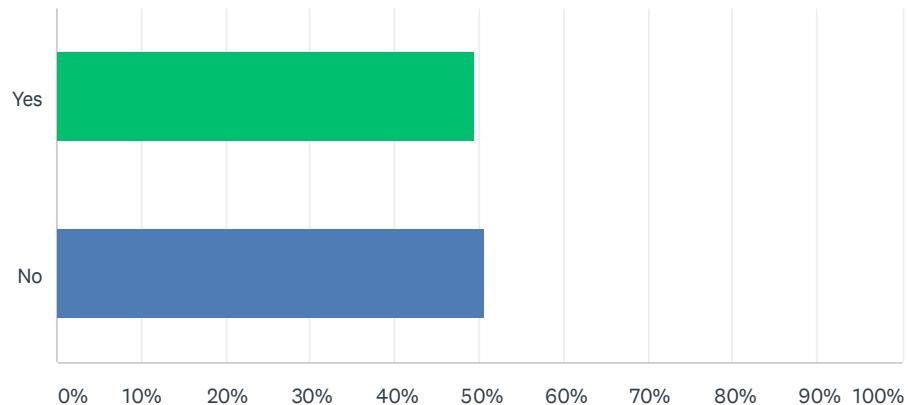
	1	2	3	4	5	6	7	8	9	TOTAL	SCORE
Emergency Preparedness – Community communication, Emergency Operation Center upgrades, and Community Emergency Resource Team (CERT) recruitment and training	17.51% 69	18.53% 73	16.75% 66	10.91% 43	11.93% 47	10.15% 40	9.39% 37	3.55% 14	1.27% 5	394	6.25
Fire Protection – Vegetation management on Town properties and enhanced community education	21.55% 86	21.05% 84	14.29% 57	12.78% 51	11.78% 47	9.77% 39	4.76% 19	3.26% 13	0.75% 3	399	6.59
Community Vitality – Facilitate events and other activities to attract people to Los Gatos and build stronger community connections	8.16% 32	12.76% 50	9.44% 37	15.31% 60	11.73% 46	15.05% 59	10.71% 42	10.71% 42	6.12% 24	392	5.12
Economic Vitality – Support Los Gatos businesses by streamlining Town processes, supporting COVID-19 economic recovery, and assisting businesses locate in Town	30.05% 119	18.94% 75	17.42% 69	13.89% 55	9.09% 36	4.29% 17	4.04% 16	1.26% 5	1.01% 4	396	7.06
Land Use Planning – Housing Element and General Plan Update	5.40% 21	7.20% 28	11.05% 43	14.40% 56	18.25% 71	15.68% 61	17.22% 67	7.97% 31	2.83% 11	389	4.94
Comprehensive Parking Study – Short, medium, and long-term actions to improve parking in Town	1.03% 4	7.49% 29	9.56% 37	13.95% 54	16.28% 63	16.28% 63	17.31% 67	10.85% 42	7.24% 28	387	4.47
Transportation Demand Management – Regional transportation, summer/rush	13.60% 54	11.84% 47	16.62% 66	11.08% 44	10.33% 41	12.34% 49	15.11% 60	6.30% 25	2.77% 11	397	5.62

hour/school traffic, bicycle/pedestrian improvements, community shuttle, Measure B transportation projects

Address Pension and Other Post-Employment Benefits (OPEB) Obligations – Additional discretionary payments, pension contribution management strategies, reduced amortization strategies	4.31% 17	1.78% 7	3.30% 13	5.58% 22	6.35% 25	10.91% 43	12.69% 50	33.76% 133	21.32% 84	394	3.12
Sell or Lease Certain Town Properties	0.26% 1	1.54% 6	2.31% 9	2.31% 9	4.37% 17	4.88% 19	7.71% 30	21.85% 85	54.76% 213	389	2.08

Q2 Would you like to see the Town shift the focus of its Strategic Priorities to new efforts?

Answered: 354 Skipped: 57



ANSWER CHOICES	RESPONSES
Yes	49.44%
No	50.56%
TOTAL	354

Q3 If yes, please provide your top choices for new Town Strategic Priorities.

Answered: 175 Skipped: 236

ANSWER CHOICES	RESPONSES	
First Choice	100.00%	175
Second Choice	81.71%	143
Third Choice	69.14%	121

#	FIRST CHOICE	DATE
1	Keep the town beautiful to attract business and people: Roads, sidewalks, bridges in perfect condition	1/4/2021 2:25 PM
2	fire abatement	1/4/2021 11:43 AM
3	Traffic/Parking	1/4/2021 9:40 AM
4	vitalize n santa cruz st	1/4/2021 9:17 AM
5	Fire Safety	1/3/2021 10:29 AM
6	Fire Protection	1/3/2021 7:24 AM
7	Streamline the Planning process for fire-safe building applications	1/2/2021 6:01 PM
8	Fire Protection	1/2/2021 4:10 PM
9	Emergency preparedness	1/2/2021 3:37 PM
10	Environmentally friendly town	1/2/2021 3:37 PM
11	Safety (including Fire)	1/2/2021 3:24 PM
12	Economic vitality	1/2/2021 2:59 PM
13	Summer traffic	1/2/2021 2:51 PM
14	Fire Protection	1/2/2021 2:36 PM
15	Fire protection and prep	1/2/2021 2:11 PM
16	Fire Protection	1/2/2021 1:57 PM
17	Reduce taxes for residents	12/26/2020 7:51 PM
18	parking - you should turn the flat lot at tate and main to an underground parking, with 2 levels above ground.	12/26/2020 2:08 PM
19	Safety, how do emergency vehicles get through town with so much uncontrolled grid lock	12/24/2020 10:07 AM
20	Highway 17 and town beach traffic	12/19/2020 8:55 AM
21	A plan to save businesses during pandemic	12/18/2020 8:16 AM
22	Support community programs such as Rec department	12/17/2020 5:46 PM
23	create fire buffer areas between the town and the mountains	12/17/2020 5:37 PM
24	Traffic congestion	12/17/2020 1:05 PM
25	land use	12/17/2020 11:15 AM
26	Crime prevention	12/16/2020 9:09 PM
27	Climate change	12/16/2020 3:43 PM
28	Encourage dining and shopping. Ease rules and barriers of entry	12/16/2020 11:51 AM
29	Economic recovery	12/16/2020 10:01 AM
30	Identify what is most critical to make effective needed changes	12/14/2020 1:42 PM
31	Safe roads for school	12/12/2020 10:23 AM
32	Closing down North Santa Cruz Ave & Creating Pedestrian Mall	12/12/2020 7:35 AM
33	Down down life	12/11/2020 6:38 PM
34	Among current priorities consider strategic plan for senior issues	12/11/2020 10:52 AM
35	Racial, socio-economic diversity	12/10/2020 8:02 PM
36	Diversity	12/10/2020 5:20 PM
37	Continue the outdoor dining/ entertainment options even after COVID	12/7/2020 10:36 PM

Strategic Priorities

SurveyMonkey

38	Parking for employees & customers	12/7/2020 9:43 PM
39	more bike lanes, sidewalks, and traffic management	12/6/2020 9:44 PM
40	Senior Citizen Accommodations & Services	12/6/2020 3:48 PM
41	Fire Prevention	12/5/2020 8:10 PM
42	More affordable housing	12/5/2020 12:23 PM
43	Racial equity and addressing issues with policing	12/5/2020 11:41 AM
44	Resolve Hiway 17 gridlock thru neighborhoods! Dangerous! Can't get I out/in or move for 8 hrs- especially 1st-Tait & 2nd is Bayview	12/5/2020 11:01 AM
45	Traffic reduction	12/5/2020 6:33 AM
46	Housing that is less expensive to built; modular.	12/4/2020 9:31 PM
47	Beach traffic	12/4/2020 9:00 PM
48	No more high density projects! Deal with beach traffic!	12/4/2020 6:29 PM
49	Clean our streets and entry way to our town	12/4/2020 2:11 PM
50	Hillside home fire protection and education, increase inspections and follow up for property owners who do not comply with the requirements	12/4/2020 1:35 PM
51	Fire Protection including Emergency Planning (earthquakes, etc.)	12/4/2020 1:11 PM
52	downtown summer gridlock traffic!	12/4/2020 12:02 PM
53	Development	12/4/2020 12:01 PM
54	NO MORE DEVELOPMENTS!	12/4/2020 10:09 AM
55	Fighting state on giving back local control of housing & building in town. Use your community support.	12/4/2020 10:09 AM
56	retain green & open space	12/4/2020 10:07 AM
57	Less restrictive on property owners rights	12/4/2020 6:59 AM
58	Bring life to downtown	12/4/2020 6:24 AM
59	Economic recovery and small business support	12/4/2020 6:21 AM
60	dealing with summer traffic and shutting down North Santa Cruz on weekends	12/4/2020 6:20 AM
61	Summer Beach Traffic/Additional LaneLark-Hwy9	12/4/2020 6:15 AM
62	More toilets	12/4/2020 12:27 AM
63	Widen highway 17 and prevent traffic backup into town	12/3/2020 10:54 PM
64	Schools	12/3/2020 7:25 PM
65	Address climate change by promoting plant-based diets	12/3/2020 4:44 PM
66	Get rid of the parklets. What an eyesore. Horrible.	12/3/2020 3:23 PM
67	Affordable low-income housing	12/3/2020 11:15 AM
68	Inclusive Community	12/3/2020 10:43 AM
69	Public safety unaddressed issues for glenridge area	12/3/2020 6:21 AM
70	Traffic	12/2/2020 8:47 PM
71	Fiscal sustainability - managing our debt	12/2/2020 4:13 PM
72	Support for Mental Health Services	12/2/2020 2:44 PM
73	Traffic	12/2/2020 2:33 PM
74	Parking	12/2/2020 2:06 PM
75	make it easier for businesses to do business in LG	12/2/2020 1:00 PM

Strategic Priorities

SurveyMonkey

76	Fire prevention	12/2/2020 12:02 PM
77	What are they???	12/2/2020 11:27 AM
78	Arts	12/2/2020 11:09 AM
79	Fire mitigation	12/2/2020 10:31 AM
80	Economic Vitality	12/2/2020 10:18 AM
81	low income transportation	12/2/2020 10:08 AM
82	Honest disclosure or pension and healthcare costs and more transparency on labor negotiations.	12/2/2020 9:05 AM
83	Disallow conversion of residential property to commercial	12/2/2020 8:56 AM
84	Environmental impact	12/2/2020 8:52 AM
85	When considering transportation and traffic issues please consider drivers at a higher level than bicyclists as drivers are paying for the roads through DMV and we follow the laws.	12/2/2020 8:50 AM
86	Safety & Security, enhanced police protection plans, resources, and community communication for protests or riots and associated crimes	12/2/2020 7:56 AM
87	crosswalks & stop signs added and upgraded	12/2/2020 7:41 AM
88	Help local restaurants and business most impacted by shutdown	12/2/2020 2:33 AM
89	Summer Traffic should be addressed	12/2/2020 12:23 AM
90	This town needs a dedicated emergency communications and warning system like other communities. SCCAlerts are not remotely sufficient if / when wildfires break out in downtown. It's just a matter of time given our location, climate change and few roads in/out of town. .	12/1/2020 10:24 PM
91	Traffic	12/1/2020 8:55 PM
92	Climate change mitigation and adaptation	12/1/2020 8:50 PM
93	diversity and inclusivity	12/1/2020 8:18 PM
94	Emergency preparedness	12/1/2020 8:01 PM
95	Support small business, not chains; climate change policy	12/1/2020 7:59 PM
96	Build a bridge or tunnel to increase the flow of pedestrians and bikers from Safeway side of town to downtown. The bridge should be between Double D's and Flights over to the parking area toward the Tesla charging lot behind Starbucks. The lights take WAY too long at HWY 9 and University due to Caltrans control. The traffic is horrific on University from Vasona toward downtown since the turning lanes have been redone.	12/1/2020 7:31 PM
97	Affordable housing and more multi dwelling residential construction	12/1/2020 7:28 PM
98	control summer cut thru traffic it shuts down our town	12/1/2020 6:41 PM
99	Summer beach traffic clogging local streets on weekends	12/1/2020 6:32 PM
100	Set commercial rent limits or offer landlords tax incentives to reduce rents to reduce vacancies	12/1/2020 6:28 PM
101	Homeless	12/1/2020 5:54 PM
102	A dedicated Pickleball Facility	12/1/2020 5:38 PM
103	drawing interesting and non-chain stores to the downtown core	12/1/2020 5:31 PM
104	land use	12/1/2020 5:12 PM
105	Implement a transparent, community-engaged review of the police use-of-force policy and bring transparency to police disciplinary issues. (e.g. Obama Foundation "Mayors Pledge")	12/1/2020 5:05 PM
106	Less bureaucracy for home owners to fix up their homes	12/1/2020 4:51 PM
107	CoVid Recovery	12/1/2020 4:29 PM
108	Re-vitalize downtown including replacement of the ugly concrete barriers on Santa Cruz Ave	12/1/2020 4:25 PM

109	Energy efficiency	12/1/2020 4:23 PM
110	Fiber to the house	12/1/2020 4:23 PM
111	Covid safety- enforce mask mandate	12/1/2020 4:22 PM
112	train homeowners in fire mitigation	12/1/2020 4:20 PM
113	Fire & Disaster Preparedness & Managing Forest/Vegetation	12/1/2020 3:59 PM
114	Enforce existing ordinances	12/1/2020 3:53 PM
115	Seniors of our community need a center & activities like Saratoga/Campbell/Camden not combined with homeless	12/1/2020 3:49 PM
116	Urban Agriculture	12/1/2020 3:27 PM
117	Post Covid economic recovery	12/1/2020 3:23 PM
118	Dog Park	12/1/2020 3:16 PM
119	Economic Vitality (same)	12/1/2020 3:08 PM
120	Attract more businesses/restaurants/stores not only high end	12/1/2020 3:02 PM
121	Make permanent the use of street front parking for restaurants. It added SO much to the energy and vitality of the downtown!	12/1/2020 2:56 PM
122	No new high density housing and associated traffic issues. The north 40 and Lark Ave is reprehensible.	12/1/2020 2:56 PM
123	Focus less on downtown	12/1/2020 2:40 PM
124	Emergency preparedness	12/1/2020 2:36 PM
125	Affordable housing in spaces were crowding is not an issue	12/1/2020 2:34 PM
126	Density	12/1/2020 2:33 PM
127	Summer traffic abatement	12/1/2020 2:27 PM
128	Address Traffic flow and weekend overflow	12/1/2020 2:25 PM
129	Smaller and more affordable housing units	12/1/2020 2:18 PM
130	Adopt a long-term view on future of transportation - E.g. underground light rail extension, electrification, accommodations for self driving vehicles, elimination of above ground parking, establishing pedestrian-only streets	12/1/2020 2:13 PM
131	Build Back Better as we get COVID-19 under control	12/1/2020 2:11 PM
132	Make LG more walkable; establish vehicle-free zones and roads	12/1/2020 2:09 PM
133	Deal with current event issues first	12/1/2020 2:08 PM
134	Open space	12/1/2020 2:08 PM
135	Transportation management	12/1/2020 2:00 PM
136	Economic Vitality	12/1/2020 1:58 PM
137	Economics - How to attract and keep businesses alive and well in town.	12/1/2020 1:57 PM
138	Public safety	12/1/2020 1:54 PM
139	Economic	12/1/2020 1:46 PM
140	Hillside and Neighborhood preservation	12/1/2020 1:45 PM
141	Upgrade town services. Specifically police, code enforcement and parks services. Major overhaul required.	12/1/2020 1:45 PM
142	Transportation	12/1/2020 1:44 PM
143	Landlord/Business Rental/Small Business rent control (we are losing xInt businesss to other towns because our rents are too high)	12/1/2020 1:44 PM

144	get flashing cross walks downtown like other towns do. it is extremely dangerous and you can't see people in the crosswalks in the rain. someone is going to lose their life to a driver who just can't see the person at night.	12/1/2020 1:35 PM
145	Transportation	12/1/2020 1:34 PM
146	Fire safety	12/1/2020 1:33 PM
147	Maintaining space for natural vegetation and animals	12/1/2020 1:27 PM
148	Eliminate in-town beach traffic.	12/1/2020 1:27 PM
149	Fire safety	12/1/2020 1:24 PM
150	Parking solutions	12/1/2020 1:24 PM
151	Priority on summer traffic clogging our town, I see it's sandwiched in with cycle paths, pedestrian and public transport improvements, but who wants to ride their bike through clogged roads with cars pumping out pollution into the air and drivers putting cyclists lives in danger as they grow increasingly angry, we hear it downtown all the time, the endless angry horns. The summer traffic issue desperately needs fixing before any other issues can be put into place.	12/1/2020 1:24 PM
152	Making parklets permanent/ close santa cruz ave	12/1/2020 1:23 PM
153	intelligent approach to traffic management	12/1/2020 1:19 PM
154	Traffic	12/1/2020 1:14 PM
155	Pension reform, pensions will kill all other priorities	12/1/2020 1:14 PM
156	Economic Vitality	12/1/2020 1:10 PM
157	Defy Santa Clara County and Return Kids to School - Follow the Science	12/1/2020 1:08 PM
158	Emergency preparedness.	12/1/2020 1:06 PM
159	Emergency preparedness	12/1/2020 1:06 PM
160	Traffic on LG Boulevard/Lark Avenue	12/1/2020 1:04 PM
161	keeping downtown alive	12/1/2020 1:04 PM
162	A nice, 1-floor senior homes complex (like Rinconada Hills)!	12/1/2020 12:59 PM
163	Homeless encampments - address growing problems before it's so bad it can't be solved as in neighboring communities	12/1/2020 12:59 PM
164	Streamline and remove bloat from building and grading process	12/1/2020 12:59 PM
165	Reduce town traffic	12/1/2020 12:57 PM
166	Help support local business's its very important to the towns continued growth	12/1/2020 12:54 PM
167	Pedestrian zone in the city center	12/1/2020 12:49 PM
168	Economic Vitality	12/1/2020 12:49 PM
169	Ditch building a parking structure dwtn	12/1/2020 12:48 PM
170	Transportation/Traffic/Parking Management especially during summer	12/1/2020 12:46 PM
171	Fire	12/1/2020 12:42 PM
172	Transportation Improvements	12/1/2020 12:27 PM
173	This may be under economic vitality, but having an active and thriving pedestrian friendly downtown will be the single greatest asset to bring residents and visitors.	12/1/2020 11:37 AM
174	Affordable housing	12/1/2020 11:37 AM
175	Beach traffic	12/1/2020 11:10 AM

#	SECOND CHOICE	DATE
1	Town landscaping, medians, perfectly maintained	1/4/2021 2:25 PM
2	emergency planing	1/4/2021 11:43 AM
3	Fire/emergency planning	1/4/2021 9:40 AM
4	Ease of Planning	1/3/2021 10:29 AM
5	Transparent and Fiscally Responsible Town Finances	1/3/2021 7:24 AM
6	Streamline the Permitting process for fire-safe building applications	1/2/2021 6:01 PM
7	Emergency Preparedness	1/2/2021 4:10 PM
8	Fire protection	1/2/2021 3:37 PM
9	Green initiatives	1/2/2021 3:37 PM
10	Obligations (financial)	1/2/2021 3:24 PM
11	Community vitality	1/2/2021 2:59 PM
12	Town business vitality - outdoor venues	1/2/2021 2:51 PM
13	Emergency Preparedness	1/2/2021 2:36 PM
14	Support local businesses	1/2/2021 2:11 PM
15	Emergency Preparedness	1/2/2021 1:57 PM
16	Protect residents' property-- fire, emergency preparedness	12/26/2020 7:51 PM
17	parking	12/26/2020 2:08 PM
18	Make crosswalks more visable to see pedestrians	12/24/2020 10:07 AM
19	Downtown economic vitality	12/19/2020 8:55 AM
20	Support senior services	12/17/2020 5:46 PM
21	enhance walkability	12/17/2020 5:37 PM
22	Trails and park connections	12/17/2020 1:05 PM
23	Economic vitality	12/17/2020 11:15 AM
24	Homeless	12/16/2020 9:09 PM
25	Overarching Covid strategy (small business support, vaccine distribution, etc)	12/16/2020 3:43 PM
26	Rooftop outdoor dining (should have approved this for Double D's)	12/16/2020 11:51 AM
27	Traffic mitigation	12/16/2020 10:01 AM
28	Closing down North Santa Cruz Ave & Creating Pedestrian Mall	12/12/2020 7:35 AM
29	Streamline business approvals	12/11/2020 6:38 PM
30	Regional solutions to traffic and housing	12/10/2020 8:02 PM
31	Affordable Housing	12/10/2020 5:20 PM
32	Bike paths/ lanes/ trails	12/7/2020 10:36 PM
33	Beach traffic	12/7/2020 9:43 PM
34	wildfire prevention and emergency preparedness	12/6/2020 9:44 PM
35	Fire Protection	12/5/2020 8:10 PM
36	More green energy used	12/5/2020 12:23 PM
37	Affordable housing	12/5/2020 11:41 AM
38	Help downtown businesses. Fill vacancies but no more massage parlors! or nail salons	12/5/2020 11:01 AM

Strategic Priorities

SurveyMonkey

39	Regulation reduction; for each new regulation, terminate 2.	12/4/2020 9:31 PM
40	No more housing	12/4/2020 9:00 PM
41	Fire prevention to prevent catastrophic fires,	12/4/2020 6:29 PM
42	Faster building permits ease on restrictions	12/4/2020 2:11 PM
43	Economic vitality	12/4/2020 1:11 PM
44	stop allowing large corporations to develop our bedroom community!!!	12/4/2020 12:02 PM
45	Fire protection	12/4/2020 12:01 PM
46	NO MORE SIGNS AND BIKE LANES	12/4/2020 10:09 AM
47	retain small town atmosphere: locally owned businesses	12/4/2020 10:07 AM
48	Ease up on zoning including HR density	12/4/2020 6:59 AM
49	Stop the bureaucracy- new town council members should be held accountable	12/4/2020 6:24 AM
50	Build parking structures at the end of the town by chase bank	12/4/2020 6:21 AM
51	More housing	12/4/2020 6:20 AM
52	more toilets	12/4/2020 12:27 AM
53	Expand parks and trails and biking	12/3/2020 10:54 PM
54	Traffic	12/3/2020 7:25 PM
55	Address climate change by promoting fossil fuel alternatives	12/3/2020 4:44 PM
56	Stop closing traffic lanes.	12/3/2020 3:23 PM
57	outside/Independent oversight of police department	12/3/2020 11:15 AM
58	Neighborhood Vitality (different than community)	12/3/2020 10:43 AM
59	Parking	12/2/2020 8:47 PM
60	Economic viability - encouraging business development	12/2/2020 4:13 PM
61	Affordable Housing - The Missing Middle	12/2/2020 2:44 PM
62	Parking	12/2/2020 2:33 PM
63	Land use	12/2/2020 2:06 PM
64	stick to a plan to control summer beach traffic thru town	12/2/2020 1:00 PM
65	Emergency preparedness	12/2/2020 12:02 PM
66	You assume that we know what they are!	12/2/2020 11:27 AM
67	Tourism	12/2/2020 11:09 AM
68	Pensions	12/2/2020 10:31 AM
69	Fire Protection	12/2/2020 10:18 AM
70	low income housing	12/2/2020 10:08 AM
71	Vacant commercial property that was converted from residential must revert to residential	12/2/2020 8:56 AM
72	Fire and disaster preparedness	12/2/2020 8:52 AM
73	climate & environmental support	12/2/2020 7:41 AM
74	Stop with projects that bring more traffic to town such as north 40. That land could have been used for parks, houses, nature preserve, etc.	12/2/2020 2:33 AM
75	I agree with the rest of your list	12/2/2020 12:23 AM
76	Veterans memorial is starting to look shabby. Has anyone noticed the flame is peeling away on the inside in big strips? And the huge temporary banner for Covid first responders that seems	12/1/2020 10:24 PM

	to be a permanent fixture? Who is overseeing this corner of town property that was once a lovely park?	
77	Affordable housing	12/1/2020 8:50 PM
78	Fire protection	12/1/2020 8:01 PM
79	Walkability	12/1/2020 7:59 PM
80	Caring for/serving senior residents	12/1/2020 7:28 PM
81	improve pedestrian and bicycle safety	12/1/2020 6:41 PM
82	Underground electric wires and cables	12/1/2020 6:28 PM
83	Economic vitality	12/1/2020 5:54 PM
84	A Community Center	12/1/2020 5:38 PM
85	drawing younger and more diverse families to area	12/1/2020 5:31 PM
86	parking lots	12/1/2020 5:12 PM
87	Address "urban blight" issues of poorly maintained vacant/abandoned commercial properties such as the car dealership on Los Gatos Blvd.	12/1/2020 5:05 PM
88	Review school zones so all LG residents can attend schools within Los Gatos	12/1/2020 4:51 PM
89	We are all in this together - Communication	12/1/2020 4:29 PM
90	Building electrification	12/1/2020 4:23 PM
91	Covid safety	12/1/2020 4:22 PM
92	train homeowners in best practices for fire preparedness	12/1/2020 4:20 PM
93	Downtown:: attract biz (check rents), people friendly, traffic/parking	12/1/2020 3:59 PM
94	Freeze all new housing construction	12/1/2020 3:53 PM
95	Health and safety	12/1/2020 3:23 PM
96	Skateboard Park	12/1/2020 3:16 PM
97	Transportation Demand (same)	12/1/2020 3:08 PM
98	Hide portion of highway 17 that goes through town in the tunnel	12/1/2020 3:02 PM
99	Help LG restaurants by allowing more patio dining	12/1/2020 2:56 PM
100	The green bike lanes have done more harm than good by removing normal traffic lanes, removing safe turn lanes, and likely will contribute to bike/car collisions because bicyclists tend to usually disobey the rules, e.g. wrong side of road, run stop signs, no turn signals.	12/1/2020 2:56 PM
101	better focus on fringe area residential issues	12/1/2020 2:40 PM
102	Summer traffic	12/1/2020 2:36 PM
103	Better efforts to welcome new people who move into L.G.	12/1/2020 2:34 PM
104	Los Gatos Blvd light rail	12/1/2020 2:33 PM
105	Summer traffic abatement	12/1/2020 2:27 PM
106	Manage land use and planning to stay within our available infrastructure not overwhelming it	12/1/2020 2:25 PM
107	Racial and social justice	12/1/2020 2:18 PM
108	Revitalize downtown - make it a better place for families	12/1/2020 2:11 PM
109	Establish a solar micro-grid	12/1/2020 2:09 PM
110	Deal with current event issues first	12/1/2020 2:08 PM
111	Protect the hillsides	12/1/2020 2:08 PM
112	Town Budget	12/1/2020 2:00 PM

Strategic Priorities

SurveyMonkey

113	Land Use Planning, CONGESTION!!!!	12/1/2020 1:58 PM
114	Safety - Fire, Pedestrians, Bikes, Lighting	12/1/2020 1:57 PM
115	Pedestrian friendly	12/1/2020 1:54 PM
116	Fire	12/1/2020 1:46 PM
117	Economic Vitality	12/1/2020 1:44 PM
118	Fix the \$#@ town planning process. Building & renovating in LG is a ridiculously horrid process. HAving built in other areas of the county I can say w/great experience LG permit process is terrible and uninformed. It makes more problems than it solves	12/1/2020 1:44 PM
119	Safety	12/1/2020 1:34 PM
120	Summer Traffic	12/1/2020 1:33 PM
121	Fix the home robberies and vandalism	12/1/2020 1:27 PM
122	Reduce traffic from North 40	12/1/2020 1:27 PM
123	Stop blm terrorist from entering hwy17...	12/1/2020 1:24 PM
124	Bike lanes or shoulder on Shannon-Kennedy etc.	12/1/2020 1:24 PM
125	eliminate knee jerk response to traffic management	12/1/2020 1:19 PM
126	Traffic	12/1/2020 1:14 PM
127	Defy Santa Clara County and Return Businesses to Normal	12/1/2020 1:08 PM
128	Fire protection.	12/1/2020 1:06 PM
129	Fire protection	12/1/2020 1:06 PM
130	Traffic downtown in summer	12/1/2020 1:04 PM
131	homeless	12/1/2020 1:04 PM
132	A nice, 1-floor senior homes complex (like Rinconada Hills)!	12/1/2020 12:59 PM
133	Safety and security	12/1/2020 12:59 PM
134	Solve beach traffic problem	12/1/2020 12:57 PM
135	Make more parking so that visitors find it easy to visit	12/1/2020 12:54 PM
136	Fast public transport to SFO, San Francisco and Santa Cruz	12/1/2020 12:49 PM
137	Community Vitality	12/1/2020 12:49 PM
138	Ditch adding bicycle lanes on Winchester that are barely used	12/1/2020 12:48 PM
139	Stop shutting down and ruining lives	12/1/2020 12:42 PM
140	Bicycle and Pedestrian Improvements Project	12/1/2020 12:27 PM
141	The other component of driving residential demand is great schools - continuing to over-invest in our schools has to be a top priority.	12/1/2020 11:37 AM
142	Improved street lighting and walkability	12/1/2020 11:37 AM
143	Lark Ave traffic calming	12/1/2020 11:10 AM

#	THIRD CHOICE	DATE
1	Street and sidewalk lighting always perfect	1/4/2021 2:25 PM
2	economic vitality	1/4/2021 11:43 AM
3	Economic - rent control for business	1/4/2021 9:40 AM
4	Emergency Preparedness	1/3/2021 7:24 AM
5	Increase the speed for new residential building approvals!	1/2/2021 6:01 PM
6	Economic Vitality	1/2/2021 4:10 PM
7	Help small businesses recover	1/2/2021 3:24 PM
8	Safety	1/2/2021 2:59 PM
9	More community events - music, ...	1/2/2021 2:51 PM
10	Economic Vitality	1/2/2021 2:36 PM
11	Work on parking plan	1/2/2021 2:11 PM
12	Parking	1/2/2021 1:57 PM
13	Public area maintenance-- Less is more. e.g. Better landscaping is cheaper/ more important than new LED light displays.	12/26/2020 7:51 PM
14	parking	12/26/2020 2:08 PM
15	Enforce rude people to stop at crosswalks. Very surprised more people are not hit.	12/24/2020 10:07 AM
16	Limit growth of high density housing. Make the remaining North 40 land choices a positive reflection on the town., open space, park, buildings that reflect the architecture of LG not the urban sprawl of Silicon Valley. The current North 40 project is cheap looking, and looks like it belongs on El Camino Real in Sunnyvale or Mountain View. It is embarrassment to the planning of of our town. Housing a few families is not worth the scar this creates on our beautiful town.	12/19/2020 8:55 AM
17	Pickleball	12/17/2020 5:46 PM
18	cut through traffic	12/17/2020 5:37 PM
19	Eco friendly town	12/17/2020 1:05 PM
20	Er preparedness	12/17/2020 11:15 AM
21	Make downtown more vibrant. Get a music venue	12/16/2020 11:51 AM
22	Encampments	12/16/2020 10:01 AM
23	Closing down North Santa Cruz Ave & Creating Pedestrian Mall	12/12/2020 7:35 AM
24	Traffic	12/11/2020 6:38 PM
25	Economic Development	12/10/2020 5:20 PM
26	Focus of the feel of downtown, not the parking - or build one huge parking structure (3 levels down/ 3 levels up) if needed	12/7/2020 10:36 PM
27	infrastructure safety such as gas and power lines	12/6/2020 9:44 PM
28	Fire Notification and Evacuation Procedures	12/5/2020 8:10 PM
29	Better recycling programs -- donate unsold food from restaurants to food pantries, etc	12/5/2020 12:23 PM
30	Preservation of green space	12/5/2020 11:41 AM
31	Parking -ameliorate some issues or enforce posted limits in adjacent neighborhood streets. Cars are parked for a week- no oversight	12/5/2020 11:01 AM
32	Encourage small electrical vehicles instead of SUVs. Free parking, free park use, etc.	12/4/2020 9:31 PM
33	Help businesses	12/4/2020 9:00 PM
34	Keep LG charming!! Revitalize downtown! But no more bike lanes in town	12/4/2020 6:29 PM

35	Summer traffic	12/4/2020 2:11 PM
36	Preserving character / style of community	12/4/2020 1:11 PM
37	stop allowing businesses such as tree trimming to use our city streets as a parking lot for their fleets of trucks!	12/4/2020 12:02 PM
38	Traffic relief	12/4/2020 12:01 PM
39	STOP MAKING LANES ON ROADS SKINNIER!!!!	12/4/2020 10:09 AM
40	reduce traffic congestion	12/4/2020 10:07 AM
41	Be more business friendly...less bureaucracy!!!	12/4/2020 6:59 AM
42	We saw people running for town council to get their votes. They have gone into hiding. It's time to step up or step down. Make a difference. Bring energy back to downtown. If new council prohibits downtown growth the community is going to be very upset. New council is against growth which will divide our community. The north 40 isn't the answer, bringing life back to downtown is how this community will grow together	12/4/2020 6:24 AM
43	Traffic	12/4/2020 6:21 AM
44	Help downtown business and make it easier to start new business's in town	12/4/2020 6:20 AM
45	MORE TOILETS	12/4/2020 12:27 AM
46	Support business and reduce housing density	12/3/2020 10:54 PM
47	Helping maintain small feel town/local businesses	12/3/2020 7:25 PM
48	Get traffic moving through town quickly Stop the slowdowns.	12/3/2020 3:23 PM
49	Embracing diversity/equal representation	12/3/2020 11:15 AM
50	Equality	12/2/2020 8:47 PM
51	Community vitality - strong community connections	12/2/2020 4:13 PM
52	Attract more businesses	12/2/2020 2:33 PM
53	pension obligations	12/2/2020 2:06 PM
54	Regional transportation traffic control	12/2/2020 12:02 PM
55	Nice way to maintain status quo	12/2/2020 11:27 AM
56	Community	12/2/2020 11:09 AM
57	Traffic	12/2/2020 10:31 AM
58	Emergency Preparedness	12/2/2020 10:18 AM
59	access for disabled people	12/2/2020 10:08 AM
60	Reduce fees for work from home businesses	12/2/2020 8:56 AM
61	Education	12/2/2020 8:52 AM
62	STOP multifamily development!	12/2/2020 7:41 AM
63	Find a beach traffic solution with CalTrans to address 17 on ramp in downtown. Work with state legislators if needed. This problem needs to end.	12/2/2020 2:33 AM
64	Modified mufflers seem to be trendy amongst high schoolers now. The noise level from these cars racing through downtown decreases attractiveness of LG as a destination. Gas powered leaf blowers were banned, surely we can do something to reduce illegal devices on cars - maybe a program through the high school? These modifications are visible and easy to spot on every car that has them.	12/1/2020 10:24 PM
65	Community gardena	12/1/2020 8:50 PM
66	Economic well-being of the town	12/1/2020 8:01 PM
67	Preserve and increase parks/open space	12/1/2020 7:59 PM

Strategic Priorities

SurveyMonkey

68	Arts and culture nurturing - more public art!!!	12/1/2020 7:28 PM
69	support our town businesses	12/1/2020 6:41 PM
70	Transportation	12/1/2020 5:54 PM
71	A Community Basketball Gym	12/1/2020 5:38 PM
72	fire danger mitigation	12/1/2020 5:31 PM
73	less regulations	12/1/2020 5:12 PM
74	Emergency Preparedness	12/1/2020 4:29 PM
75	decarbonizing transportation	12/1/2020 4:23 PM
76	Covid safety	12/1/2020 4:22 PM
77	get fast track for drivethrough cars - if they don't stay, they pay	12/1/2020 4:20 PM
78	Green Energy Initiative, promote renewables, solar etc.	12/1/2020 3:59 PM
79	Freeze all new commercial construction	12/1/2020 3:53 PM
80	Streamline budgets	12/1/2020 3:23 PM
81	Teen/Youth Center	12/1/2020 3:16 PM
82	Add needs of Seniors in our community to several of the Town Priorities - ie. housing, connection to community, etc.	12/1/2020 3:08 PM
83	Downtown parking issues. See a theme?	12/1/2020 2:56 PM
84	make better decisions on placing bike lanes that do not impact traffic patterns	12/1/2020 2:40 PM
85	Economic vitality	12/1/2020 2:36 PM
86	All employees of public services reduce racial bias incidents	12/1/2020 2:34 PM
87	Parking	12/1/2020 2:33 PM
88	Summer traffic abatement	12/1/2020 2:27 PM
89	Comprehensive plan to prevent fires	12/1/2020 2:25 PM
90	Environmental Sustainability	12/1/2020 2:18 PM
91	Minimize beach traffic	12/1/2020 2:11 PM
92	Establish a building code that meets Green Building standards including grey water and rain water collection	12/1/2020 2:09 PM
93	Deal with current event issues first	12/1/2020 2:08 PM
94	No more housing	12/1/2020 2:08 PM
95	Safety & Cleanliness of roadways, highways, trails	12/1/2020 1:58 PM
96	Vitality - Keep the town alive and connected to one another	12/1/2020 1:57 PM
97	Economic recovery	12/1/2020 1:54 PM
98	Emergency	12/1/2020 1:46 PM
99	Schools	12/1/2020 1:34 PM
100	Small business support	12/1/2020 1:33 PM
101	Reduce traffic	12/1/2020 1:27 PM
102	With with Santa Clara county to make Vasona Park usable	12/1/2020 1:27 PM
103	Beach traffic closures are just dumb...	12/1/2020 1:24 PM
104	Fix planning department so not such a pain to deal with	12/1/2020 1:24 PM
105	eliminate the undue influence of the un-elected	12/1/2020 1:19 PM

Strategic Priorities

SurveyMonkey

106	Traffic	12/1/2020 1:14 PM
107	Focus on our Economy	12/1/2020 1:08 PM
108	Transportation Demand Management.	12/1/2020 1:06 PM
109	traffic congestion	12/1/2020 1:06 PM
110	Traffic throughout rest of town	12/1/2020 1:04 PM
111	garbage and graffite	12/1/2020 1:04 PM
112	A nice, 1-floor senior homes complex (like Rinconada Hills)!	12/1/2020 12:59 PM
113	Livability-policies to promote peaceful enjoyment and encourage a diverse community	12/1/2020 12:59 PM
114	Focus on resident quality of life	12/1/2020 12:57 PM
115	Emergency preparedness including fire	12/1/2020 12:54 PM
116	Affordable housing for first time buyers	12/1/2020 12:49 PM
117	Fire Protection	12/1/2020 12:49 PM
118	Ditch attempt to remove lanes on SCruz Ave & Making it one-way.	12/1/2020 12:48 PM
119	Indoor dining	12/1/2020 12:42 PM
120	Downtown Projects	12/1/2020 12:27 PM
121	Small business vitality and retention	12/1/2020 11:10 AM

Survey Question 3 - Provide your top choices for new Town Strategic Priorities.
Sorted into Categories (Responses not altered)

Alternative Transportation Methods/Transportation Management

- more bike lanes, sidewalks, and traffic management
- When considering transportation and traffic issues please consider drivers at a higher level than bicyclists as drivers are paying for the roads through DMV and we follow the laws.
- crosswalks & stop signs added and upgraded
- Build a bridge or tunnel to increase the flow of pedestrians and bikers from Safeway side of town to downtown. The bridge should be between Double D's and Flights over to the parking area toward the Tesla charging lot behind Starbucks. The lights take WAY too long at HWY 9 and University due to Caltrans control. The traffic is horrific on University from Vasona toward downtown since the turning lanes have been redone.
- Adopt a long-term view on future of transportation - E.g. underground light rail extension, electrification, accommodations for self driving vehicles, elimination of above ground parking, establishing pedestrian-only streets
- Make LG more walkable; establish vehicle-free zones and roads
- Transportation management
- Transportation
- get flashing cross walks downtown like other towns do. it is extremely dangerous and you can't see people in the crosswalks in the rain. someone is going to lose their life to a driver who just can't see the person at night.
- Transportation
- Pedestrian zone in the city center
- Transportation Improvements
- Closing down North Santa Cruz Ave & Creating Pedestrian Mall
- Bike paths/ lanes/ trails
- NO MORE SIGNS AND BIKE LANES
- Expand parks and trails and biking
- Stop closing traffic lanes.
- Walkability
- Transportation Demand (same)
- Hide portion of highway 17 that goes through town in the tunnel
- The green bike lanes have done more harm than good by removing normal traffic lanes, removing safe turn lanes, and likely will contribute to bike/car collisions because bicyclists tend to usually disobey the rules, e.g. wrong side of road, run stop signs, no turn signals.
- Los Gatos Blvd light rail

- Pedestrian friendly
- Bike lanes or shoulder on Shannon-Kennedy etc.
- Fast public transport to SFO, San Francisco and Santa Cruz
- Ditch adding bicycle lanes on Winchester that are barely used
- Bicycle and Pedestrian Improvements Project
- Improved street lighting and walkability
- STOP MAKING LANES ON ROADS SKINNIER!!!!
- Transportation
- make better decisions on placing bike lanes that do not impact traffic patterns
- Transportation Demand Management.
- Ditch attempt to remove lanes on SCruz Ave & Making it one-way.
- low income transportation
- enhance walkability
- Make crosswalks more visible to see pedestrians
- Town landscaping, medians, perfectly maintained
- Street and sidewalk lighting always perfect

Arts

- Arts
- Arts and culture nurturing - more public art!!!

Community Vitality

- Community Vitality
- Preserving character / style of community
- We are all in this together – Communication
- Community vitality - strong community connections
- Community
- A Community Basketball Gym
- A Community Center
- garbage and graffiti
- Clean our streets and entry way to our town
- Focus on resident quality of life
- Support community programs such as Rec department
- Community vitality
- More community events - music, ...

Economic Vitality/Business Support

- Closing down North Santa Cruz Ave & Creating Pedestrian Mall
- Down down life

- Continue the outdoor dining/ entertainment options even after COVID
- Bring life to downtown
- Economic recovery and small business support
- Get rid of the parklets. What an eyesore. Horrible.
- make it easier for businesses to do business in LG
- Economic Vitality
- Help local restaurants and business most impacted by shutdown
- Support small business, not chains; climate change policy
- Set commercial rent limits or offer landlords tax incentives to reduce rents to reduce vacancies
- drawing interesting and non-chain stores to the downtown core
- CoVid Recovery
- Re-vitalize downtown including replacement of the ugly concrete barriers on Santa Cruz Ave
- Post Covid economic recovery
- Economic Vitality (same)
- Attract more businesses/restaurants/stores not only high end
- Make permanent the use of street front parking for restaurants. It added SO much to the energy and vitality of the downtown!
- Focus less on downtown
- Build Back Better as we get COVID-19 under control
- Economic Vitality
- Economics - How to attract and keep businesses alive and well in town.
- Landlord/Business Rental/Small Business rent control (we are losing xInt businesss to other towns because our rents are too high)
- Making parklets permanent/ close santa cruz ave
- Economic Vitality
- keeping downtown alive
- Help support local bussiness's its very important to the towns continued growth
- Economic Vitality
- This may be under economic vitality, but having an active and thriving pedestrian friendly downtown will be the single greatest asset to bring residents and visitors.
- Streamline business approvals
- Help downtown businesses. Fill vacancies but no more massage parlors! or nail salons
- Economic vitality
- retain small town atmosphere: locally owned businesses
- Economic viability - encouraging business development
- Tourism
- Economic vitality

- Address "urban blight" issues of poorly maintained vacant/abandoned commercial properties such as the car dealership on Los Gatos Blvd.
- Downtown:: attract biz (check rents), people friendly, traffic/parking
- Help LG restaurants by allowing more patio dining
- Revitalize downtown - make it a better place for families
- Economic Vitality
- Stop shutting down and ruining lives
- Closing down North Santa Cruz Ave & Creating Pedestrian Mall
- Economic Development
- Help businesses
- Keep LG charming!! Revitalize downtown! But no more bike lanes in town
- Be more business friendly...less bureaucracy!!!
- We saw people running for town council to get their votes. They have gone into hiding. It's time to step up or step down. Make a difference. Bring energy back to downtown. If new council prohibits downtown growth the community is going to be very upset. New council is against growth which will divide our community. The north 40 isn't the answer, bringing life back to downtown is how this community will grow together
- Help downtown business and make it easier to start new business's in town
- Helping maintain small feel town/local businesses
- Attract more businesses
- Reduce fees for work from home businesses
- support our town businesses
- Economic vitality
- Vitality - Keep the town alive and connected to one another
- Economic recovery
- Small business support
- Indoor dining
- Downtown Projects
- Small business vitality and retention
- Economic recovery
- Encourage dining and shopping. Ease rules and barriers of entry
- A plan to save businesses during pandemic
- Economic vitality
- vitalize n santa cruz st
- Keep the town beautiful to attract business and people: Roads, sidewalks, bridges in perfect condition
- Rooftop outdoor dining (should have approved this for Double D's)
- Overarching Covid strategy (small business support, vaccine distribution, etc)
- Economic vitality

- Downtown economic vitality
- Support local businesses
- Town business vitality - outdoor venues
- Make downtown more vibrant. Get a music venue
- Economic Vitality
- Help small businesses recover
- Economic Vitality
- Economic - rent control for business
- economic vitality

Emergency Preparedness

- Emergency preparedness
- Emergency preparedness
- Emergency preparedness.
- Emergency preparedness
- Emergency preparedness
- Emergency Preparedness
- Emergency Preparedness
- Emergency
- Emergecy preparedness including fire
- Emergency preparedness
- Emergency Preparedness
- Emergency Preparedness
- Emergency Preparedness
- emergency planning
- Er preparedness
- Emergency Preparedness

Environment & Sustainability

- Address climate change by promoting plant-based diets
- Environmental impact
- Climate change mitigation and adaptation
- Energy efficiency
- Urban Agriculture
- Maintaining space for natural vegetation and animals
- More green energy used
- Address climate change by promoting fossil fuel alternatives
- climate & enviromental support
- Establish a solar micro-grid

- Protect the hillsides
- Better recycling programs -- donate unsold food from restaurants to food pantries, etc
- Community gardens
- decarbonizing transportation
- Green Energy Initiative, promote renewables, solar etc.
- Environmental Sustainability
- Establish a building code that meets Green Building standards including grey water and rain water collection
- Climate change
- Environmentally friendly town
- Green initiatives
- Eco friendly town

Fire Prevention

- Fire Prevention
- Hillside home fire protection and education, increase inspections and follow up for property owners who do not comply with the requirements
- Fire Protection including Emergency Planning (earthquakes, etc.)
- Fire prevention
- Fire mitigation
- This town needs a dedicated emergency communications and warning system like other communities. SCCAlerts are not remotely sufficient if / when wildfires break out in downtown. It's just a matter of time given our location, climate change and few roads in/out of town.
- train homeowners in fire mitigation
- Fire & Disaster Preparedness & Managing Forest/Vegetation
- Fire safety
- Fire safety
- Fire
- wildfire prevention and emergency preparedness
- Fire Protection
- Fire prevention to prevent catastrophic fires,
- Fire protection
- Fire Protection
- Fire and disaster preparedness
- Fire protection
- train homeowners in best practices for fire preparedness
- Fire
- Fire protection.

- Fire protection
- Fire Notification and Evacuation Procedures
- fire danger mitigation
- Comprehensive plan to prevent fires
- Fire Protection
- create fire buffer areas between the town and the mountains
- Fire Protection
- Fire protection and prep
- Fire Protection
- Safety (including Fire)
- Fire Protection
- Fire Protection
- Fire Safety
- fire abatement
- Protect residents' property-- fire, emergency preparedness
- Fire protection
- Fire/emergency planning

Fiscal Stability

- Fiscal sustainability - managing our debt
- Honest disclosure or pension and healthcare costs and more transparency on labor negotiations.
- Economic
- Pension reform, pensions will kill all other priorities
- Pensions
- Town Budget
- pension obligations
- Economic well-being of the town
- Streamline budgets
- Focus on our Economy
- Obligations (financial)
- Transparent and Fiscally Responsible Town Finances

Housing/Development

- More affordable housing
- Housing that is less expensive to built; modular.
- No more high density projects! Deal with beach traffic!
- Development
- NO MORE DEVELOPMENTS!

- Fighting state on giving back local control of housing & building in town. Use your community support.
- Less restrictive on property owners rights
- Affordable low-income housing
- Disallow conversion of residential property to commercial
- Affordable housing and more multi dwelling residential construction
- land use
- Less bureaucracy for home owners to fix up their homes
- Fiber to the house
- No new high density housing and associated traffic issues. The north 40 and Lark Ave is reprehensible.
- Affordable housing in spaces where crowding is not an issue
- Density
- Smaller and more affordable housing units
- Hillside and Neighborhood preservation
- A nice, 1-floor senior homes complex (like Rinconada Hills)!
- Streamline and remove bloat from building and grading process
- Affordable housing
- Affordable Housing
- Affordable housing
- No more housing
- Faster building permits ease on restrictions
- stop allowing large corporations to develop our bedroom community!!!
- Ease up on zoning including HR density
- More housing
- Neighborhood Vitality (different than community)
- Affordable Housing - The Missing Middle
- Land use
- low income housing
- Vacant commercial property that was converted from residential must revert to residential
- Stop with projects that bring more traffic to town such as north 40. That land could have been used for parks, houses, nature preserve, etc.
- Affordable housing
- Underground electric wires and cables
- Freeze all new housing construction
- better focus on fringe area residential issues
- Manage land use and planning to stay within our available infrastructure not overwhelming it

- Land Use Planning, CONGESTION!!!!
- Fix the \$#@ town planning process. Building & renovating in LG is a ridiculously horrid process. Having built in other areas of the county I can say w/great experience LG permit process is terrible and uninformed. It makes more problems than it solves
- Support business and reduce housing density
- STOP multifamily development!
- Freeze all new commercial construction
- No more housing
- Fix planning department so not such a pain to deal with
- Affordable housing for first time buyers
- land use
- Streamline the Planning process for fire-safe building applications
- Streamline the Permitting process for fire-safe building applications
- Ease of Planning
- Limit growth of high density housing. Make the remaining North 40 land choices a positive reflection on the town., open space, park, buildings that reflect the architecture of LG not the urban sprawl of Silicon Valley. The current North 40 project is cheap looking, and looks like it belongs on El Camino Real in Sunnyvale or Mountain View. It is embarrassment to the planning of of our town. Housing a few families is not worth the scar this creates on our beautiful town.
- Increase the speed for new residential building approvals!

Human Services/Homeless

- Among current priorities consider strategic plan for senior issues
- Senior Citizen Accommodations & Services
- Support for Mental Health Services
- Homeless
- Seniors of our community need a center & activities like Saratoga/Campbell/Camden not combined with homeless
- Homeless encampments - address growing problems before it's so bad it can't be solved as in neighboring communities
- Caring for/serving senior residents
- Homeless
- A nice, 1-floor senior homes complex (like Rinconada Hills)!
- Teen/Youth Center
- Add needs of Seniors in our community to several of the Town Priorities - ie. housing, connection to community, etc.
- A nice, 1-floor senior homes complex (like Rinconada Hills)!
- Homeless

- Support senior services
- Encampments

Inclusivity/Racial Justice

- Racial, socio-economic diversity
- Diversity
- Racial equity and addressing issues with policing
- Inclusive Community
- diversity and inclusivity
- Implement a transparent, community-engaged review of the police use-of-force policy and bring transparency to police disciplinary issues. (e.g. Obama Foundation "Mayors Pledge")
- outside/Independent oversight of police department
- drawing younger and more diverse families to area
- Better efforts to welcome new people who move into L.G.
- Racial and social justice
- Embracing diversity/equal representation
- Equality
- access for disabled people
- All employees of public services reduce racial bias incidents
- Livability-policies to promote peaceful enjoyment and encourage a diverse community

Miscellaneous

- More toilets
- Schools
- What are they???
- Deal with current event issues first
- Upgrade town services. Specifically police, code enforcement and parks services. Major overhaul required.
- Defy Santa Clara County and Return Kids to School - Follow the Science
- Regulation reduction; for each new regulation, terminate 2.
- Stop the bureaucracy- new town council members should be held accountable
- more toilets
- You assume that we know what they are!
- I agree with the rest of your list
- Veterans memorial is starting to look shabby. Has anyone noticed the flame is peeling away on the inside in big strips? And the huge temporary banner for Covid first responders that seems to be a permanent fixture? Who is overseeing this corner of town property that was once a lovely park?

- Review school zones so all LG residents can attend schools within Los Gatos
- Deal with current event issues first
- Defy Santa Clara County and Return Businesses to Normal
- The other component of driving residential demand is great schools - continuing to over-invest in our schools has to be a top priority.
- MORE TOILETS
- Nice way to maintain status quo
- Education
- Modified mufflers seem to be trendy amongst high schoolers now. The noise level from these cars racing through downtown decreases attractiveness of LG as a destination. Gas powered leaf blowers were banned, surely we can do something to reduce illegal devices on cars - maybe a program through the high school? These modifications are visible and easy to spot on every car that has them.
- less regulations
- Deal with current event issues first
- Schools
- eliminate the undue influence of the un-elected
- Identify what is most critical to make effective needed changes
- Reduce taxes for residents

Parking

- Parking for employees & customers
- Parking
- Parking solutions
- Ditch building a parking structure dwtn
- Build parking structures at the end of the town by chase bank
- Parking
- Parking
- parking lots
- Make more parking so that visitors find it easy to visit
- Focus of the feel of downtown, not the parking - or build one huge parking structure (3 levels down/ 3 levels up) if needed
- Parking -ameliorate some issues or enforce posted limits in adjacent neighborhood streets. Cars are parked for a week- no oversight
- Encourage small electrical vehicles instead of SUVs. Free parking, free park use, etc.
- stop allowing businesses such as tree trimming to use our city streets as a parking lot for their fleets of trucks!
- Downtown parking issues. See a theme?
- Parking

- parking - you should turn the flat lot at tate and main to an underground parking, with 2 levels above ground.
- Traffic/Parking
- Parking
- Parking
- Parking
- Work on parking plan

Parks

- A dedicated Pickleball Facility
- Dog Park
- Skateboard Park
- Preserve and increase parks/open space
- retain green & open space
- Preservation of green space
- Open space
- With with Santa Clara county to make Vasona Park usable
- Trails and park connections
- Pickleball
- Public area maintenance-- Less is more. e.g. Better landscaping is cheaper/ more important than new LED light displays.

Public Safety

- Safe roads for school
- Public safety unaddressed issues for glenridge area
- Safety & Security, enhanced police protection plans, resources, and community communication for protests or riots and associated crimes
- Covid safety- enforce mask mandate
- Enforce existing ordinances
- Public safety
- improve pedestrian and bicycle safety
- Covid safety
- Health and safety
- Safety - Fire, Pedestrians, Bikes, Lighting
- Safety
- Fix the home robberies and vandalism
- Stop blm terrorist from entering hwy17...
- Safety and security
- infrastructure safety such as gas and power lines

- Covid safety
- Safety & Cleanliness of roadways, highways, trails
- Crime prevention
- Safety, how do emergency vehicles get through town with so much uncontrolled grid lock
- Enforce rude people to stop at crosswalks. Very surprised more people are not hit.
- Safety

Traffic

- Resolve Hiway 17 gridlock thru neighborhoods! Dangerous! Can't get in/out or move for 8 hrs especially 1st-Tait & 2nd is Bayview
- Traffic reduction
- Beach traffic
- downtown summer gridlock traffic!
- dealing with summer traffic and shutting down North Santa Cruz on weekends
- Summer Beach Traffic/Additional Lane Lark-Hwy9
- Widen highway 17 and prevent traffic backup into town
- Traffic
- Traffic
- Summer Traffic should be addressed
- Traffic
- control summer cut thru traffic it shuts down our town
- Summer beach traffic clogging local streets on weekends
- Summer traffic abatement
- Address Traffic flow and weekend overflow
- Eliminate in-town beach traffic.
- Priority on summer traffic clogging our town, I see it's sandwiched in with cycle paths, pedestrian and public transport improvements, but who wants to ride their bike through clogged roads with cars pumping out pollution into the air and drivers putting cyclists lives in danger as they grow increasingly angry, we hear it downtown all the time, the endless angry horns. The summer traffic issue desperately needs fixing before any other issues can be put into place.
- intelligent approach to traffic management
- Traffic
- Traffic on LG Boulevard/Lark Avenue
- Reduce town traffic
- Transportation/Traffic/Parking Management especially during summer
- Beach traffic
- Regional solutions to traffic and housing

- Beach traffic
- Traffic
- stick to a plan to control summer beach traffic thru town
- Summer traffic
- Summer traffic abatement
- Summer Traffic
- Reduce traffic from North 40
- eliminate knee jerk response to traffic management
- Traffic
- Traffic downtown in summer
- Solve beach traffic problem
- Lark Ave traffic calming
- Traffic
- Summer traffic
- Traffic relief
- reduce traffic congestion
- Traffic
- Get traffic moving through town quickly Stop the slowdowns.
- Regional transportation traffic control
- Traffic
- Find a beach traffic solution with CalTrans to address 17 on ramp in downtown. Work with state legislators if needed. This problem needs to end.
- get fast track for drivethrough cars - if they don't stay, they pay
- Summer traffic abatement
- Minimize beach traffic
- Reduce traffic
- Beach traffic closures are just dumb...
- Traffic
- traffic congestion
- Traffic throughout rest of town
- Traffic congestion
- Highway 17 and town beach traffic
- Summer traffic
- Traffic mitigation
- cut through traffic

Capital Improvement Program

Project Status Update

The attached table provides a high-level overview of the status of the Town's Capital Improvement Program (CIP). The intent of the document is to demonstrate the breadth of projects and where work has begun. Because this is a high-level overview, this document is not intended as an in-depth budget review for each project.

The table is separated into two sections – one-time projects in the upper portion and ongoing projects in the lower portion. One-time projects are non-repetitive in their nature and once complete, are removed from the CIP with any remaining funds returned to the GFAR for re-allocation by the Council in future years.

Ongoing projects receive consistent funding over time and any fund balance is carried in the project for the next fiscal year. An example is street maintenance where the need is consistent and ongoing.

The table columns are explained as follows:

Column 1: A large number of the projects are in progress and this is noted by the blue shading of the project title. Progress is defined as the Town having made a significant financial commitment to the project in relation to the budget for that project.

Column 2: The CIP Page No. in this column is a cross reference to the Town's CIP Budget document to allow for ease of finding additional detail.

Column 3: This shows the budget allocated to the project in the current fiscal year only. Note that many of the projects had expenditures in prior years as projects often span multiple years.

Column 4 – This column identifies projects that have Town General Fund commitments through the GFAR. GFAR dollars are the most flexible in terms of use.

Column 5 – This column identifies projects that have grant funds commitments.

Column 6 – This column identifies projects that utilize other funding such as gas tax, traffic impact fees, information technology replacement funds, etc.

Column 7 – This column identifies projects that have matching fund requirements. These are typically grant funded projects.

Column 8 – This column demonstrates the current encumbrances and expenditures on the project as a means of demonstrating progress on the project. Note that some amounts in this column will exceed the current year's budget due to encumbrances that occurred in previous fiscal years that have not yet been paid.

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FY 2020/21 - 2024/25 CAPITAL IMPROVEMENT PROGRAM - PROJECT STATUS (1/21/2021)

Projects in blue cells have significant progress or are complete.

Dollar amounts are approximate.

Project	CIP Page No.	FY 20/21 Budget	GFAR	Grant	Other	Matching Funds	Expenses + Encumbrances	Status/ Comment
One Time Projects								
Guardrail Replacement Project	C-20	\$ 1,050,137	✓	✓		✓	\$ 107,278	Design
Massol Intersection Improvements	C-22	\$ 442,236	✓				\$ 338,623	Construction
Shannon Road Repair (Stabilization Study)	C-24	\$ 1,500,000	✓				\$ 63,073	Feasibility Study
Roadside Fire Fuel Reduction	C-26	\$ 250,000	✓				\$ 500,000	In progress. Combined funding with Vegetation Management project.
Parking Lot 4 Repair & Waterproofing	C-28	\$ 250,000	✓				\$ -	Project contract in progress.
Downtown Parking Lots Seal coat & Restriping	C-34	\$ 55,519	✓				\$ 2,934	
Hernandez Avenue Storm Drain Improvements	C-36	\$ -			✓		\$ -	
Shannon Road Class I Multi-Use Path	C-38	\$ 1,140,200	✓	✓	✓	✓	\$ 20,000	Feasibility Study
Utility Undergrounding Improvements - Rule 20A LGB	C-42	\$ 6,766,000			✓		\$ -	Construction
Traffic Signal Modernization	C-44	\$ 2,789,191		✓	✓	✓	\$ 753,088	Design & Construction
Bicknell Road Storm Drain Improvements	C-46	\$ 64,758			✓		\$ 4,500	Design
Stormwater Master Plan	C-50	\$ 118,290	✓				\$ 93,216	This plan will identify storm infrastructure capital deficiencies throughout Town.
Stormwater System - Pollution Prevention Compliance	C-52	\$ 298,578	✓				\$ -	Set aside for State mandates and addressing projects from the Stormwater Master Plan (see CIP)
Public Art Gateway	C-54	\$ 15,004	✓				\$ 10,500	Artwork under construction. Delivery due March 1.
Parking Program Implementation	C-56	\$ 198,500	✓				\$ -	Employee permit program under development.
Pilot School Busing	C-60	\$ 412,091	✓				\$ -	GFAR funds of \$325,091 can revert to fund balance.
ADA Transition Plan	C-62	\$ 110,000	✓				\$ -	Consultant Procurement. Expect contract by March, 2021.

Project	CIP Page No.	FY 20/21 Budget	GFAR	Grant	Other	Matching Funds	Expenses + Encumbrances	Status/ Comment
Hwy 17/9 Interchange and Capacity Improvements - Hwy 17 Congestion Relief Project (@ SR 9)	C-64	\$ 600,000			✓		\$ -	Project preliminary design underway with VTA and Caltrans.
Downtown Streetscape Revitalization (COVID Economic Recovery)	C-66	\$ 1,924,062	✓				\$ 248,158	Additional financial commitments pending. Additional Council direction on 1-19-2021.
E. Main Street Speed Table/Raised Crosswalk	C-68	\$ 169,200	✓	✓		✓	\$ -	Consultant contract effective 2/1/21. Construction in summer 2022.
Local Road Safety Plan	C-70	\$ 100,000	✓	✓		✓	\$ -	Plan under way. Total commitment is \$80k (\$72k grant; \$8k GFAR)
Blossom Hill Road Traffic Study	C-72	\$ 125,000	✓				\$ 48,410	Study complete. Community meeting 1-28-2021. future capital project.
Winchester Class IV Bikeway	C-74	\$ 982,455	✓	✓		✓	\$ 139,538	Design completed. Construction to start in summer 2021.
VMT Mitigation Program	C-76	\$ 250,000	✓				\$ -	This funding will align traffic policies with VMT requirements and the updated General Plan.
Kennedy Sidewalk - LGB to Englewood	C-78	\$ -	✓	✓		✓	\$ -	Planned for FY 2022/23
Winchester Blvd. Complete Streets Final Design	C-80	\$ 165,826	✓				\$ 85,878	\$1m grant funding in 2021/22
Quito Road Bridge	C-86	\$ 285,087	✓			✓	\$ 235,087	Design
Highway 17 Bicycle & Pedestrian Bridge - Design	C-88	\$ 3,848,151	✓	✓	✓	✓	\$ 146,951	Consultant Procurement
Creek Trail & Park Pathway & Parking Lot Seal Coat & Striping	D-8	\$ 206,115	✓				\$ 160,953	Completed
Town Plaza Turf Repair	D-10	\$ 28,000	✓				\$ -	Spring project.
Outdoor Fitness Equipment	D-12	\$ 60,000	✓			✓	\$ 21,865	Project in construction.
Vegetation Management - Town-wide	D-14	\$ 487,188	✓				\$ 186,970	In progress
Open Space Trail Upgrades	D-20	\$ 152,000			✓		\$ -	
Forbes Mill Footbridge Improvements	D-22	\$ 63,451	✓				\$ 2,522	Planning for permanent lighting. Need PG&E power at the bridge.
Charter Oak Trail Repair	D-24	\$ 440,109			✓		\$ -	Commitment to spend Albright funds in the Charter Oaks neighborhood.
Trailhead Connector Project	D-26	\$ 312,155	✓	✓		✓	\$ 241,835	Design
Building Replacement at Corporation Yard	E-06	\$ 1,002,550	✓				\$ 721,387	Construction

Project	CIP Page No.	FY 20/21 Budget	GFAR	Grant	Other	Matching Funds	Expenses + Encumbrances	Status/ Comment
Facility Assessment	E-08	\$ 80,000	✓				\$ -	RFP has been released.
Library Carpet Replacement	E-10	\$ 56,500	✓				\$ 48,597	Complete.
ADA Upgrade Public Restrooms - Adult Recreation Building	E-14	\$ 250,000	✓	✓			\$ -	
Town Hall ADA Restrooms and HR Offices	E-16	\$ 450,000	✓				\$ -	
Plaza Level Railings - Code Upgrade	E-18	\$ 35,604	✓				\$ 33,060	Near complete. Railings need to be painted.
Waterproofing - Town-wide	E-20	\$ 75,000	✓				\$ -	Programmed roof replacement and repairs for spring.
Sound Mitigation in Library Lobby	E-22	\$ 22,000	✓			✓	\$ -	Library trust funds as matching.
Fire Suppression (Halon) for Server Rooms	E-24	\$ 194,396	✓				\$ 92,555	Nearly complete. Excess funds will revert to fund balance.
Police Headquarters Roof Repair	E-26	\$ 42,552	✓				\$ 40,304	
Adult Recreation Center - Floor Repair	E-28	\$ 100,000	✓				\$ -	
Information System Upgrade	E-34	\$ 114,785	✓				\$ 37,759	Testing started last year. Implementation will continue into next fiscal year.
Audio/Video System Upgrade	E-36	\$ 42,552	✓				\$ -	
Town-wide Document Imaging Project	E-38	\$ 16,990			✓		\$ 16,990	
Silicon Valley Regional Interoperability Project (SVRIP)	E-42	\$ 62,967	✓				\$ 33,598	
EOC Communication Upgrade	E-44	\$ 29,382	✓				\$ 24,520	Remaining funds needed for ongoing EOC upgrades.
IT Disaster Recovery Improvements	E-46	\$ 169,076			✓		\$ 27,023	
Computer-Aided Dispatch and Records Management System	E-48	\$ 389,048			✓		\$ 247,527	
Engineering Document Archiving	E-40	\$ 45,801	✓				\$ 78,084	In progress
Downtown Parking Study	A-11	\$ -	✓				\$ 48,484	Encumbered funds represent Dixon contract to assist with project implementation (see CIP page C-56)
Cut-thru Traffic Mitigation	A-11	\$ -			✓		\$ 33,446	

Project	CIP Page No.	FY 20/21 Budget	GFAR	Grant	Other	Matching Funds	Expenses + Encumbrances	Status/ Comment
Ongoing Projects - Recurring projects with regular funding provided to ensure asset stability.								
FY 2020/21 Street Repair & Resurfacing	C-06	\$ 3,981,908	✓	✓	✓	✓	\$ 473,462	
Traffic Calming Projects	C-12	\$ 35,799	✓				\$ 16,664	
Curb, Gutter, Sidewalk Maintenance	C-14	\$ 751,813	✓				\$ 5,821	
Retaining Wall Repairs	C-16	\$ 535,320	✓				\$ 170,066	
Annual Street Restriping	C-18	\$ 169,772	✓				\$ -	
Sidewalk Improvements - Multiple Locations	C-40	\$ 60,000	✓				\$ -	
Bicycle and Pedestrian Improvements	C-48	\$ 265,174	✓		✓		\$ 3,350	We can close this one.
Annual Storm Drain Improvement Project	C-58	\$ 420,300			✓		\$ -	
Parks Playground Fibar Project	D-06	\$ 49,264	✓				\$ -	Spring project bi-annually.
Town Beautification	E-12	\$ 25,386	✓				\$ 10,962	

Consider: Mid and Long-Term approach to save businesses and jobs in response to the economic effects of the pandemic.

In order to not only survive this pandemic, but thrive on the other side, we must do more. We need to start now, at the peak of the pandemic, to look forward and emerge stronger.

It's not only about our businesses--it's about our residents and workers. WSJ: "The covid-19 recession is the most unequal in modern U.S. history. Job losses from the pandemic overwhelmingly impacted low-wage, minority workers"

1. Reallocate balance of \$1.9M to small business projects across the whole Town and create a **\$5M revitalization fund**
2. Explore **new funding sources** via public-private partnerships, state and federal programs
3. Stand up an **Economic Revitalization Board**
4. Accelerate the recommendations of the **Dixon parking report**
5. Develop a **world-class configuration** for N Santa Cruz
6. Most importantly, as a Town continue to work to be "**easy to do business with**"

A little more detail:

1. Immediately reallocate the balance of the \$1.9 million from the Town beautification budget to recovery for small businesses, find at least \$3M from other projects that do not need to move as quickly and combine with new funding sources (2. below) creating a \$5M revitalization fund not to be used for individual businesses but for business improvement projects not just in Downtown but ACROSS THE WHOLE TOWN.
2. Explore new funding sources via public-private partnerships, state and federal programs. These could be Town-wide programs as well as providing easy access to business-specific programs.

3. Stand up an Economic Revitalization Board (appointed on Ad Hoc basis by Town Council) with the best retail, financial, and entrepreneurial minds in Town (Chamber of Commerce plus non-member businesses, retired executives and others). This board could make recommendations of expenditures of >\$100k to the Council and <\$100k to Town Manager. Town staff will create rules for qualification of business improvements and will provide normal oversight. This will create transparency and encourage community input.
4. Accelerate the parking improvements of the Dixon report short of building a parking structure. Provide direction to motorists to available parking--start with better signs while moving to electronic wayfinding. As our restaurants are recovering due to the parklets, the removal of parking is putting additional pressure on retail that is already struggling.
5. Develop a world-class streetscape and configuration for N Santa Cruz --a downtown retail reconfiguration of North Santa Cruz Avenue to allow maximum outdoor seating--that is complementary and compatible with retail activity. Scope would include location and spacing of sidewalk, seating, awnings, streetscape and traffic flow. This would start with a study of the best examples in the US, especially those with history and character.
6. Most importantly, continue to work to make Los Gatos easy to do business with - it's not just about fees, more about speed: hand-offs between permitting, licensing, planning, etc., creating a culture of continuous improvement. We need to measure key metrics in order to improve.

Getting back to where we were isn't enough. The Town should not only survive this pandemic, but thrive, going forward.

Note: The economic recovery items approved on 1/19/2019 are primarily short-term and form the foundation of this mid and long-term initiative. These 6 elements could be selected and implemented independently to some degree.

Another related initiative, not proposed for 2021 (More on this later):

Innovation Economy

Every morning of the work week there is a brain drain from Los Gatos, in which our most talented residents get in their cars and board the big white busses and leave Town for a job up the Peninsula or in the City. Why not reverse this flow? Why not cultivate high-paying jobs for our own residents and create new opportunities for adjacent retail and restaurant businesses?

What is an Innovation Hub? A concentration of inventive talent working in collaborative spaces where novel technologies (tech, biotech, medtech) are created and developed. A hub typically includes:

- Facilities for entrepreneurs with the necessities for a startup
- Offices for venture capital, other investors and professional services firms
- Places for customers of innovation (often representatives of large companies) to work, stay, and be a part of the “innovation ecosystem”

Consider: Enhanced services for our 60+ residents through an engaged and activated community organization (re-vamped Commission), as well as providing additional opportunities for 60+ to serve the greater community

Characteristics of our 60+ community in Los Gatos:

- Make up $\frac{1}{3}$ of our voters--yet we haven't very much asked them what they want and need
- Include a wide range of lifestyles from still working, to tapering down a little, to no longer working for a paycheck
- Many range from having virtually no free time, to lots of time; from being as fit as ever, to grappling with serious health issues; from looking for ways to volunteer, to coping with unmet needs.

Needs and concerns (from >120 survey responses and several listening sessions):

- Safety is a big concern--not only crime statistics but also wildfire concerns
- Many would like to stay in Town, but many believe that they will have to move away, especially as they get older
- Many prefer to drive because of the flexibility, autonomy, and speed, but will be faced with obstacles
- Rather than providing shuttles which do not offer flexibility, autonomy, and speed, but cost money--perhaps Uber/Lift vouchers and instruction on their use, and addressing the obstacles from medical providers, would be more effective?

60+ residents as a service force

Our 60+ residents are not only a community that needs better services, but even more importantly, they are a source of skills and services to our entire community. Our 60+ residents have some fantastic skills and ideas to share--some examples:

- Intern jobs for seniors

- Match 60+ with young families who don't have grandparents nearby or could use help
- One-stop online notification for volunteering
- Website, social networking, and publicity of opportunities
- Contributing to community newspaper or news source
- Talent, mentor, meet-up groups
- Start with Inventory of 60+ talents

Additional ways to serve our 60+ residents:

- Consider transitioning to an outsourced senior services model (similar to Saratoga)
- Develop cooperative agreements to access neighboring community resources
- Long-term: Develop a top-class activities center for 60+ residents

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TOWN OF LOS GATOS

OFFICE OF THE TOWN ATTORNEY

MEMORANDUM

To: Mayor & Council
From: Robert Schultz, Town Attorney
Date: January 21, 2021
Subject: Ordinance and Policy Priorities for the January 26, 2021 Priority Setting Study Session

The Town Attorney's Office is continually evaluating the Municipal Code for needed updates and provides this Memorandum to assist the Town Council in its Priority Setting Study Session. The list is in order of recommended priority. However, please realize that although these ordinances are in recommended priority, many issues may arise during the year that can alter these priorities.

1. Face Covering Ordinance

The health and safety of the public has been the Town's highest priority during the COVID-19 pandemic. In response to the crisis, the Town has followed all guidance, requirements, and protocols issued by the State of California and County of Santa Clara through their public health orders. A significant part of the Town's response has been to educate and encourage individuals and employees of local businesses to adhere to the requirement to use face coverings outside of the home when it is not possible to maintain a safe physical distance to prevent the spread of the COVID-19 virus. Examples include frequent information on this topic in the Town's news bulletins, on the Town's web site and on social media, as well as authorizing additional signage to be posted in multiple locations throughout the community.

Notwithstanding these education and communication efforts, the Town continues to receive complaints that some members of the public are not wearing face coverings when required by the public health order. Having a civil enforcement tool available whereby fines could be assessed using the provisions of Administrative Fines of the Los Gatos Town Municipal Code should encourage compliance with wearing face coverings in accordance with the Santa Clara County Health Orders and the California Department of Public Health Order.

2. Public Art Ordinance

Many municipalities in California have adopted ordinances requiring private sector development projects contribute to local art installations and programs. In 2016, the Town Council approved the Arts and Culture Commission's strategic plan, which identified public art, funding, and community engagement as its three major goals. In 2018, the Town Council

ATTACHMENT 7

directed staff to obtain further information regarding Public Art Ordinances and in response, hired Keyser Marston Associates to prepare an analysis on Private Sector Arts Contribution Programs. In 2019 after presenting the findings in the Keyser Marston report, the Town Council direct the preparation of a Public Art Ordinance. The draft ordinance has been prepared and is ready to be presented to Town Council.

3. Amendments to Tree Protection Ordinance

The Town's Tree Protection Ordinance was adopted in 2015. During amendments to our code related to fire protection, issues were raised regarding fines and penalties associated with illegal trimming and removal of trees. Code amendments are necessary to strengthening code enforcement and increase civil penalties for illegal tree removal or damage.

4. Gender Neutralization of the Town Code

As the Town works to create more inclusive environments for both staff and citizens, Gender Neutralization of the Code is an important milestone in the process, and one that has become a priority for many municipalities. The older language within our Code that contains increasingly obsolete gender-specific terms such as "she", "he", "chairman", "policeman" and other gender-specific terminology that is not considered inclusive in today's non-gender specific world.

5. Amendments to Solid Waste Ordinance

The State of California adopted Senate Bill 1383. This bill requires organic waste in California landfills to be reduced 50 percent from 2014 levels by 2020 and 75 percent by 2025. It also requires that by 2025 at least 20 percent of edible food currently sent to landfills be recovered for human consumption. The bill requires the Town to adopt enforceable ordinances to ensure that all residential and commercial generators are compliant.

6. Campaign Financing and Reporting Ordinance

The State of California adopted Assembly Bill (AB) 571. This bill recognizes that not all California cities and counties have set contribution limits for their elected candidates. This legislation applies contribution limits, set originally for State candidates, to city and county candidates in jurisdictions that have not set their own limits. The State legislation does not preclude the Town from setting its own limits (higher or lower) now or in the future. It simply applies the State candidate limits to cities and counties that have no adopted campaign contribution limits. The Council needs to decide whether to do nothing and have the State campaign limits apply to Town Council or return with an ordinance or resolution to set different campaign contribution limits from the States for Town races.

7. Commercial Cannabis Operations and Facilities Ordinance

Los Gatos Town Code currently prohibits all medical marijuana operations and distribution facilities throughout the Town. With recent State law changes, cities and counties across California are exploring these new regulations and the fiscal tax impact of allowing Commercial Cannabis Operations and facilities. The tax rates adopted by the voters in other

jurisdictions range from 2.5% to 10% and preliminary estimates for the Town is between several hundred thousand dollars to \$1.5 million annually additional revenue. The analysis and review of these issues is consistent with council priority of Prudent Financial Management.

8. Public Nuisance /Blight/Administrative Abatement Hearing Ordinance

The Town does not have a comprehensive Public Nuisance Ordinance related to the identification, definition, and enforcement of nuisances. Such an Ordinance would make identification of violations easier for residents and businesses to understand and thereby comply with, as well as to assist the Town in enforcing the Code and providing due process. The Nuisance Ordinance would provide a just, equitable, and practicable method for preventing, discouraging, and/or abating certain conditions which endanger the life, limb, health, property, safety, or welfare of the general public. Currently, the Administrative Abatement of Violations section of our Town Code is antiquated and needs to be updated to allow for the enforcement of Code violations through administrative hearings effectively applied and administered in a fair, expedient, and cost-efficient manner.

9. Mills Act Ordinance

The Mills Act grants local governments the authority to establish, administer, and implement Mills Act Historic Preservation Tax Relief Programs (Mills Act programs). Cities and counties with Mills Act programs can enter into contracts with owners of qualified historic properties who actively participate in the preservation, restoration, and maintenance of their historic properties while potentially receiving property tax relief. Property owners must use any tax savings to extend the life of the structure(s) and protect the historic and aesthetic value of the property.

The potential drafting of a Mills Act Ordinance was considered by the Town Council in September 2019. Due to FPPC conflict of interest laws, only three Council members participated in the hearing. At the hearing, a Motion passed 2-1 to continue this item to a future Council meeting and directed staff to start conversations with partner agencies and provide examples of Mills Act Ordinances from surrounding jurisdictions.

10. Amendments to Sign Ordinance

The Town's Sign Ordinance was adopted in 1976 and was last updated and amended in 1992. Based upon issues that have arisen during elections, my office conducted research regarding political sign and has determined based the US Supreme Court's decision in *Reed v Town of Gilbert*, 576 U.S. 155 (2015), that our current Sign Code appears to have aspects and sections that are no longer constitutional.

11. Shared Mobility Device Ordinance

The Town does not have a Shared Mobility Device Ordinance. Shared mobility devices, such as electric scooters (e.g., Bird, Lime-S) and bikes (e.g. LimeBike, JUMP, Mobike, Spin), have surged locally and in cities throughout the United States. These mobility devices can be rented by the public via a smartphone application that unlocks the motorized devices from any

location and lets the user park it when the rider arrives at their chosen destination. These mobility devices are highly visible, drawing considerable attention and controversy when they arrive in any area. They have raised significant community concerns about safety and enforcement, including concerns about users riding on the sidewalk, doubling up on scooters, users failing to observe traffic controls in violation of the California Vehicle Code and other unsafe or uncivil rider behaviors. The devices have also posed new challenges in managing the safe public use of the street and sidewalks. The Town should adopt an ordinance regulating shared mobility service in the Town that would include permitting requirements and an operational framework.

12. Noise Ordinance

The Town's Noise Ordinance was adopted in 1991. With the changes to the Town's Entertainment Policy, the Town needs to analyze and determine whether the noise levels set forth in the Noise Ordinance adequately protect the residents of Los Gatos from unnecessary, excessive, and disturbing noise and vibration.

13. Wireless Facilities Ordinance

The Town's current Wireless Facilities Ordinance was adopted in 2003 to conform to the 1996 Telecommunications Act and is now outdated based on the ongoing changes to State and Federal legislation and leaves the Town unprepared for the scale of expansion that is on the horizon. Our current Ordinance only deals with the collocation of wireless facilities on existing utility poles. Various wireless facility companies are now proposing installations in the public right of way. Such installations could be on existing Town-owned structures, such as streetlight poles, or could involve the companies putting in their own new poles. The Town needs to update its wireless telecommunications ordinance to address the current status of Federal and State law as well as to reflect best practices in siting and design standards to preserve the aesthetics of the Town but to also facilitate providing competitive, varied, and high-quality wireless communications service infrastructure.

14. Claims/Settlement Authority Ordinance

The Town's current Claims Ordinance has not been updated since 2003. With the passage of time, certain provisions have become outdated and other provisions have not historically been followed. This proposed update to the Ordinance would conform to current practice and update current settlement limits to allow for more expeditious settlement of claims and disposition of workers compensation claims.

RWS