

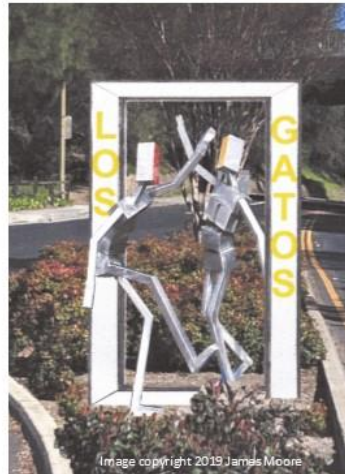
Gateway Project

The Arts and Culture Commission is seeking public input on three proposed designs for the first Gateway site in Los Gatos. To have your comments included for consideration please email your thoughts to library@losgatosca.gov or stop in the Library to see additional information and details on each of the proposals and leave your comments there.

Proposal #1 by artist Matt Babcock



Proposal #2 by artist James Moore



Proposal #3 by artist team White & McJunkin



What is the Gateway Project?

The Gateway Project is a project under the Town of Los Gatos Arts and Culture Commission. It envisions creating distinctive and artistic gateways to greet drivers at multiple entry and exit points to Town. This will be a multi-year project with many design variations or different artists involved.

Where will the first Gateway be located?

The Arts and Culture Commission has selected the intersection of Hwy 9 and Alberto Way, near the entry and exit ramps of Hwy 17 as the pilot installation location.

The Arts and Culture Commission surveyed over a dozen potential entry points to Town. Most of the sites investigated have either additional logistical, traffic, or pending street improvements that need to be accomplished before a Gateway could be installed. Those sites will be considered in the future as the project expands and those logistics can be addressed.

What was the process?

The Arts and Culture Commission sent out an open Call for Artists that was advertised nationally. 14 portfolio applications were received, of which three finalists were chosen using a standard scoring rubric designed by the Commission.

These three finalists were asked to prepare a unique design for the site. One artist of the three will be selected to move forward with the construction and installation of the first Gateway.

The Arts and Culture Commission will be considering the proposals and public comment received at their meeting on October 16th, 2019 at 4:00 in the Library Conference Room.

What were the design guidelines for the artists?

- Enhance the location with a highly visible and welcoming aesthetic experience that is visible on both sides of Los Gatos-Saratoga Rd and welcoming to those traveling by passenger vehicles, bicycles, and pedestrians.
- Be comprised of, incorporate, or include the words or letters “Los Gatos” in a fashion that is artful, eye-catching and readable from both entering and exiting directions.
- Provide a recognizable gateway that identifies you have entered or are exiting the Town of Los Gatos.
- Be an original art piece appropriate for outdoor installation and able to stand up to severe weather, vandalism, graffiti, etc., and be designed to be adequately and safely displayed and secured.
- Consider site limitations. The artwork must be free-standing, taking into account placement that does not obstruct or interfere with existing utilities, or safe visibility for drivers. The artwork should be designed to stand approximately 4-6 feet high and no more than 6 feet wide.
- Be designed to be permanently installed on a flat, ground-level concrete base by means of poles, posts, bolts, or similar hardware set into the concrete.
- Lighting is not necessary in the design, however if lighting is incorporated, it must be solar powered and self-sufficient.
- Could be replicated with variation by the artist/team for future (TBD) gateway project locations in other parts of the Town of Los Gatos.