




MEETING DATE: 2/13/12
STUDY SESSION
ADDENDUM

COUNCIL AGENDA REPORT

DATE: FEBRUARY 10, 2012
TO: MAYOR AND TOWN COUNCIL
FROM: GREG LARSON, TOWN MANAGER 
SUBJECT: TOWN COUNCIL STUDY SESSION TO DEVELOP THE VISION FOR THE NORTH 40 SPECIFIC PLAN.

REMARKS

After the report on this matter was finalized, staff received the attached letter (Attachment 11).


ATTACHMENTS


Received Under Separate Cover

1. Results of the March 30, 2011, Town Council, Planning Commission, and North 40 Advisory Committee Kick-Off meeting
2. Results of the April 2, 2011, Community Workshop
3. General Plan and General Plan EIR policies, citations, and references to the North 40 Specific Plan
4. Vision Chapter from the 2020 General Plan
5. Vision Statement from the 1999 Draft North 40 Specific Plan
6. Vision Statement from the Los Gatos Boulevard Plan
7. Information regarding creating a vision statement
8. Vision Statements from other jurisdiction's Specific Plans
9. Next steps document
10. E-mail from Mark Brodsky, received February 4, 2012

Received with this report

11. Letter from Grant Sedgwick, received February 10, 2012.

PREPARED BY:  Wendie R. Rooney, Director of Community Development

Reviewed by:  Assistant Town Manager _____ Town Attorney _____ Finance

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MAYOR AND TOWN COUNCIL
SUBJECT: NORTH 40 SPECIFIC PLAN
February 10, 2012

Distribution:

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Planning Commission
North Forty Advisory Committee

WRR:JP:ah

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FEB 10 2012

11:00 a.m.

MAYOR & TOWN COUNCIL
(KID - DELIVERED)

Grant Sedgwick
401 Alberto Way -- Suite 5
Los Gatos, CA 95032

February 8, 2012

The Honorable Mayor Steve Rice
Members of Town Council
Town of Los Gatos
110 East Main Street
Los Gatos, CA 95030

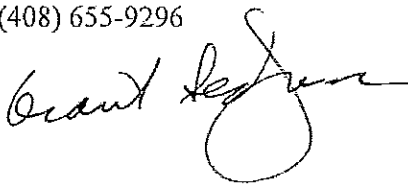
Subject: North 40 Vision Discussion

Mayor Rice, Ladies and Gentlemen,

There are sections in the Town's General Plan document describing a Vision for Los Gatos and addressing the question 'What makes Los Gatos Special'. I think these few paragraphs inform the 'Vision' discussion fairly eloquently. Most of us, town residents and visitors, would use words and expressions like convenience, health and fitness, respect for education, tolerance, community engagement, good fortune, concern for the natural environmental, innovation, personal safety, love of music and the visual arts, exceptional scenery, world's finest weather, distinctive retail, fine restaurants, and celebration of history to describe Los Gatos, its people and the character of both. Any vision for the North 40 should embrace and enhance- not compromise - these prized attributes.

Carefully planned development of the North 40 property can fulfill a number of important community needs without compromising the nature of this wonderful place. A combination of land uses that includes quality housing for seniors, a comprehensive fresh food market, restaurant and cooking school, hotel and event facilities could accomplish these objectives while (i) minimizing adverse impacts on existing roadways, schools or other town infrastructure, (ii) supporting rather than threatening the health of our unique downtown, (iii) generating significant incremental property, sales and transient occupancy tax revenues to support the provision of Town services, and (iv) yielding very adequate returns to both property owners and developers.

Respectfully,
Grant Sedgwick
(408) 655-9296



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