

Table 7. Town-Wide Programs

GOAL/POLICY/ACTION NUMBER AND PROGRAM DESCRIPTION		SUPPORTS THE REDUCTION/ELIMINATION OF FATALITIES	ENCOURAGES STUDENTS TO WALK AND BIKE	INCREASES CONNECTIVITY OF BIKE/PEDESTRIAN NETWORK	SUPPORTS SHOVEL-READY PROJECTS	EASE OF IMPLEMENTATION	POTENTIAL LOCAL/REGIONAL COLLABORATION	IMPLEMENTATION PHASE(S)
<b>EDUCATION AND ENCOURAGEMENT</b>								
<b>A1a</b>	Develop pedestrian and bicycle safety education programs.	X	X			Easy	• Local school districts	1
<b>A1b</b>	Develop a road safety campaign.	X				Moderate	• Police Department	2
<b>A1c</b>	Support existing and future Safe Routes to School efforts.	X	X			Easy	• Local school districts	1-3
<b>A1d</b>	Develop a “rules of the road” education program.	X	X			Moderate	None required	1
<b>A2a</b>	Support educational efforts to discuss bicycling and walking benefits.	X	X			Easy	• Local school districts	1-3
<b>A2b</b>	Promote non-motorized modes of transportation.	X	X			Easy	• Local employers • Local school districts	1-3
<b>A2c</b>	Encourage open streets events.	X	X			Moderate	• Local businesses • Police department	1-3
<b>A2d</b>	Develop a Bike-Friendly Business program.			X		Moderate	• Local businesses	2
<b>A2e</b>	Create a bike and pedestrian friendly public realm.	X	X	X		Depends on project	• Local employers	1-3
<b>A2f</b>	Encourage events that promote walking and bicycling, including “Walking School Buses” and “Bicycle Trains”.		X	X		Easy	• Local school districts	1-3
<b>A3</b>	Encourage local employers to provide amenities and incentives, encouraging their employees to bike and walk to work.			X		Moderate	• Local employers	2
<b>A4a</b>	Create employee bicycling/walking programs for Town employees.			X		Easy	None required	1
<b>A4b</b>	Create end-of-trip amenities at Town offices.		X	X		Easy	None required	1
<b>A4c</b>	Provide a bike share program for Town employees.			X		Easy	None required	1
<b>ENFORCEMENT</b>								
<b>B1a</b>	Support targeted enforcement of vehicle code violations that inhibit walking/bicycling.	X	X			Easy	• Police Department	1
<b>B1b</b>	Encourage alternatives to curbside placement of waste and recycling containers.	X	X			Complex	• Waste Management Services • Police Department	3
<b>B1c</b>	Continue to prioritize enforcement of traffic laws around schools.	X	X			Easy	• Police Department	1
<b>B1d</b>	Consider expanding existing juvenile ticket diversion program.	X	X			Moderate	• Santa Clara County • Police department	2
<b>ACCESSIBILITY/CONNECTIVITY</b>								
<b>C4b</b>	Consider bicycle parking requirements and guidelines for incoming non-residential development and redevelopment projects.		X	X		Easy	None required	1
<b>C4c</b>	Consider amending the Town code to require end-of-trip amenities at employment centers.			X		Moderate	• Local employers	2

**Table 7. Town-Wide Programs (continued)**

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<b>ENGINEERING/DEVELOPMENT STANDARDS</b>								
<b>D1d</b>	Consider removal of on-street vehicular parking.	X				Moderate	• Local businesses	2
<b>D1e</b>	Consolidate loading and waiting zones.	X		X		Easy	• Local businesses • Local property owners	1
<b>D1f</b>	Minimize driveway cuts.	X		X		Moderate	• Local businesses • Local property owners	1-3
<b>D1g</b>	Limit roadway widening.	X	X			Easy	None required	1-3
<b>D1h</b>	Identify locations for new mid-block crossings.	X		X		Easy	None required	1-3
<b>D2a</b>	Incorporate best practices into facility design.	X		X		Easy	None required	1-3
<b>D2c</b>	Update “Right on Red” policies.	X	X	X		Easy	None required	1
<b>D2d</b>	Install diagonal crossings at key intersections.	X		X		Easy	None required	1-3
<b>D2e</b>	Upgrade pedestrian signalization at key intersections.	X	X	X		Easy	None required	1-3
<b>D2f</b>	Upgrade bicycle facilities at intersections with designated bikeways.	X	X	X		Easy	None required	1-3
<b>D2g</b>	Consider bicycle signalization at key intersections.	X	X	X		Easy	None required	1-3
<b>D2h</b>	Consider consolidating existing crossings.	X		X		Easy	None required	1-3
<b>D3a</b>	Continue to incorporate best practices in traffic calming.	X	X	X		Easy	None required	1-3
<b>D3b</b>	Consider school zone speed limit reduction.	X	X	X		Easy	• Local school districts • Adjacent jurisdictions	1
<b>D3c</b>	Consider the reduction, modification, or elimination of free-right turns.	X		X		Moderate	None required	2
<b>EVALUATION/IMPLEMENTATION STRATEGIES</b>								
<b>E1a</b>	Conduct annual progress assessments for implementation of the BPMP.	X		X	X	Easy	• BPAC or similar advisory committee	1
<b>E1b</b>	Assess collision data concurrently with implementation of the BPMP.	X		X	X	Easy	None required	1
<b>E1c</b>	Regularly update the BPMP.	X		X	X	Moderate	None required	2
<b>E2</b>	Ensure regular inspection, maintenance and repair of bicycle and pedestrian facilities.	X		X		Easy	None required	1
<b>E3</b>	Evaluate current demands/needs for bicycle and pedestrian facilities, including conducting numerical counts and use of parking facilities.	X		X	X	Easy	None required	1
<b>E4</b>	Develop a phased implementation strategy for the Bicycle and Pedestrian Master Plan	X		X	X	Easy	None required	1-3
<b>E5</b>	Regularly seek funding to design and implement active transportation projects.	X	X	X	X	Easy	None required	1-3
<b>E6</b>	Collaborate with adjacent jurisdictions and regional/state agencies to pool resources and tie local bicycle and pedestrian projects into regional networks.	X	X	X	X	Easy	• Caltrans • VTA • Adjacent jurisdictions • Local school districts • Other relevant agencies	1-3
<b>E7</b>	Incorporate bicycling and walking into Town/City Transportation Demand Management (TDM) policies and strategies.	X		X		Moderate	• Local employers	2-3