



# LOS GATOS LIBRARY

- **PURPOSE**
- **VISION**
- **VALUES**
- **STRATEGY**

## 2015-2020

## **PURPOSE – WE ARE HERE TO...**

**FOSTER CURIOSITY AND COMMUNITY CONNECTION**

## **VISION – WE STRIVE TO BE...**

**LOS GATOS LIBRARY AT THE HEART OF AN ENGAGED  
AND VIBRANT COMMUNITY**

## **VALUES – WE ARE...**

**RESPECTFUL – WE VALUE COURTESY**

**VIBRANT – WE CELEBRATE COMMUNITY**

**WELCOMING – WE HONOR EVERY PERSON**

**CURIOUS - WE FOSTER LEARNING**

**PROGRESSIVE – WE EMBRACE NEW IDEAS**

**TIMELESS – WE RESPECT OUR HISTORY**

# STRATEGY – WE PLAN TO ACCOMPLISH THIS THROUGH...

<b>CREATING COMMUNITY CONNECTIONS</b>	<b>Welcoming Space</b> <ul style="list-style-type: none"><li>▪ Facilities Management</li><li>▪ Staff Training</li><li>▪ Sound Zones</li></ul>
	<b>Library Beyond the Building</b> <ul style="list-style-type: none"><li>▪ Homebound Outreach</li><li>▪ Mobile Library</li><li>▪ Community/School Events</li></ul>
	<b>Partnerships</b> <ul style="list-style-type: none"><li>▪ Local Public and Private Schools (Pre-K-12)</li><li>▪ NUMU (Art &amp; History)</li><li>▪ Friends of the Library</li><li>▪ Los Gatos Saratoga Recreation</li><li>▪ Los Gatos/Monte Sereno Police Department</li><li>▪ Local Businesses</li><li>▪ Local Bookclubs</li></ul>
	<b>Programming</b> <ul style="list-style-type: none"><li>▪ Creative Learning Opportunities for All Ages</li><li>▪ Promote Community Knowledge Sharing</li><li>▪ Digital Literacy</li><li>▪ Volunteer Training</li></ul>
	<b>Access</b> <ul style="list-style-type: none"><li>▪ 24 Hours through Website and Digital Content</li><li>▪ Open Hours Convenient for Community Needs</li><li>▪ Mobile App</li></ul>

<h2 style="margin: 0;">BUILDING THE NEXT GENERATION LIBRARY USER</h2>	<p><b>Early Literacy</b></p> <ul style="list-style-type: none"> <li>▪ Storytimes</li> <li>▪ Staff Training/Development</li> <li>▪ Family Programming</li> <li>▪ Summer Listening</li> </ul>
	<p><b>School Age</b></p> <ul style="list-style-type: none"> <li>▪ Developmental Assets</li> <li>▪ Staff Training/Development</li> <li>▪ Family Programming</li> <li>▪ Reading Buddies</li> <li>▪ Summer Reading</li> </ul>
	<p><b>Teens</b></p> <ul style="list-style-type: none"> <li>▪ Volunteer Opportunities</li> <li>▪ Youth Commission</li> <li>▪ Library Board Youth Members</li> <li>▪ Textbook Collections</li> <li>▪ Safe and Welcoming Space</li> <li>▪ Community Services Officer Intern</li> <li>▪ Partnerships with High School, Middle School, CASSY, and Youth Friendly Businesses</li> <li>▪ Developmental Assets</li> <li>▪ Staff Training/Development</li> <li>▪ Passive and Social Media Programming</li> <li>▪ Curriculum Aligned Programming</li> <li>▪ Summer Reading</li> </ul>

<h2 style="margin: 0;">EMBRACING LOCAL HISTORY</h2>	<p><b>Partnerships</b></p> <ul style="list-style-type: none"> <li>▪ NUMU</li> <li>▪ Local Schools</li> </ul>
	<p><b>Access</b></p> <ul style="list-style-type: none"> <li>▪ Digital Collections</li> <li>▪ Mobile app Capabilities</li> <li>▪ Docent Hours</li> <li>▪ Staff Training</li> <li>▪ Outreach Programs</li> </ul>
	<p><b>Volunteerism</b></p> <ul style="list-style-type: none"> <li>▪ Local Knowledge Base</li> <li>▪ Technology Skills</li> </ul>

<b>ENHANCING COLLECTIONS &amp; TECHNOLOGY</b>	<b>Collections</b> <ul style="list-style-type: none"><li>▪ Collection &amp; Demographic Assessment</li><li>▪ Print &amp; Digital Content Assessment</li><li>▪ Digital Access/Availability Assessment</li></ul>
	<b>Technology</b> <ul style="list-style-type: none"><li>▪ CENIC – Connecting to the California Educational Network Broadband for higher speeds and greater capacity</li><li>▪ Flexible/Adaptable Technology</li><li>▪ Wi-Fi Access</li><li>▪ Programming</li><li>▪ Staff Training</li></ul>

<b>ENGAGING OUR STAFF TEAM</b>	<ul style="list-style-type: none"><li>▪ Ideas at Every Level</li><li>▪ Team Building</li><li>▪ Training Opportunities</li><li>▪ Connections to ALA, PLA, CLA, and PLP</li><li>▪ Networking with Local Libraries</li><li>▪ Recruitment</li><li>▪ Performance Management</li><li>▪ Succession Planning/Cross-Training</li></ul>
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