

**TOWN OF LOS GATOS**  
**Community Development Department**

110 E. Main Street  
 Los Gatos, CA 95030  
 Phone: (408) 354-6874

**APPLICATION FOR SMALL PROMOTIONAL EVENTS  
 FOR AUTO DEALERS**

(Please Type or Print Clearly)

(Applicants are advised to review Section 29.50.032 of the Zoning Ordinance of the Town Code prior to filing an application for Promotional Events for Auto Dealers. Application must be filed with the Town a minimum of three (3) working days in advance of the event.)

1. Building Address(es): \_\_\_\_\_

2. Business Name(s): \_\_\_\_\_

3. Description of Event: \_\_\_\_\_  
 \_\_\_\_\_

4. Date and duration of proposed event: \_\_\_\_\_  
 (Maximum duration is three (3) days)

5. Date of last event: \_\_\_\_\_  
 (No more than one small promotion shall be permitted on any zoning plot in any calendar month. At least a four-day interval must separate small promotions.)

6. Description of clean-up program for any trash or debris in the vicinity of the event: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

7. Are pennants, flags, or balloons proposed to be displayed? Yes \_\_\_\_\_ No \_\_\_\_\_  
 If yes, describe precautions \_\_\_\_\_

8. Name of Applicant \_\_\_\_\_ Address, City \_\_\_\_\_ Phone Number \_\_\_\_\_  
 \_\_\_\_\_  
 Applicant's Signature \_\_\_\_\_ Date: \_\_\_\_\_

**(FOR DEPARTMENT AUTHORIZATION)**

Promotional Event Approval Granted Yes \_\_\_\_\_ No \_\_\_\_\_

Community Development Department Authorization \_\_\_\_\_ Date \_\_\_\_\_

PLPERMIT	\$82.00
PLTRACK	\$3.28
PLANAP	\$8.20
<b>TOTAL</b>	<b>\$93.48</b>

Comments: \_\_\_\_\_  
 \_\_\_\_\_

Please note: The information contained in this application is considered part of the public record. Therefore, it will appear in both the public record file for the site address, which is available upon request, and on the permitting system on the official Town of Los Gatos website at [www.losgatosca.gov](http://www.losgatosca.gov).