

# AUTO DEALERSHIP: APPLICATION FOR LARGE PROMOTIONAL EVENT

## TOWN OF LOS GATOS - COMMUNITY DEVELOPMENT DEPARTMENT

110 E MAIN STREET, LOS GATOS, CA 95030

[PLANNING@LOSGATOSCA.GOV](mailto:PLANNING@LOSGATOSCA.GOV)

408-354-6872

**PLEASE SUBMIT APPLICATION WITH ALL REQUIRED DOCUMENTS IN PERSON  
AT THE PLANNING COUNTER**

PLEASE TYPE OR PRINT CLEARLY

Applicants are advised to review Section 29.50.032 of the Zoning Ordinance of the Town Code prior to filing an application for Promotional Events for Auto Dealers. Application must be filed with the Town a minimum of fourteen (14) working days in advance of the event.

**1. APPLICANT REQUEST:**

Building Address(es): \_\_\_\_\_

Business Name(s) : \_\_\_\_\_  
(Minimum of two (2) dealers required)

**2. EVENT DETAILS:**

a. Description of Event: \_\_\_\_\_

b. Date and Duration of proposed event: \_\_\_\_\_

(Maximum duration is seven (7) days)

c. Date of last event: \_\_\_\_\_ (No more than one large event shall be permitted on any zoning plot in any calendar quarter. At least thirty-day interval must separate large promotional events.)

d. Description of clean-up program: \_\_\_\_\_

e. Are pennants, flags, or balloons proposed to be displayed? \_\_\_\_\_ YES \_\_\_\_\_ NO

If yes, describe precautions that will be taken to protect the public health and safety (No helium balloons will be permitted outside a building).

f. Is a cold air inflatable device proposed as part of the promotion? \_\_\_\_\_ YES \_\_\_\_\_ NO

If yes, describe precautions that will be taken to protect the public health and safety. Insurance must be submitted to the Town as part of this application, and the Town shall be indemnified against any liability for the duration of the event.

g. Will outdoor entertainment be provided? \_\_\_\_\_ YES \_\_\_\_\_ NO

(Amplified sound shall not exceed the limits specified by the Town's Noise Ordinance.)

h. Will food be provided? \_\_\_\_\_ YES \_\_\_\_\_ NO

If yes, submit to the Town as part of this application written documentation that all food service complies with the requirements of the Santa Clara County Environmental Health Department.

**3. APPLICANT:**

Name \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email \_\_\_\_\_

**FOR DEPARTMENT USE**

Promotional Event Approved: \_\_\_\_\_ YES \_\_\_\_\_ NO

Director of Community Development Signature

Date

Comments: \_\_\_\_\_

FEES PAID:	
PLPERMIT	\$ 1,643.00
PLTRACK	\$ 65.72
PLANAP	\$ 164.30
<b>TOTAL</b>	<b>\$ 1,873.02</b>

The information contained in this application is considered part of the public record. Therefore, it will appear in both the public record file for the site address, which is available upon request, and on the permitting system on the official Town of Los Gatos website at [www.losgatosca.gov](http://www.losgatosca.gov).