



ARTS AND CULTURE COMMISSION

Maureen Cappon-Javey Ellis Wecker
Peter Dominick Amy Fasnacht
Laura Peak-Theuringer Thomas Spilsbury
David Stonesifer

TOWN OF LOS GATOS ARTS AND CULTURE COMMISSION AGENDA

WEDNESDAY, AUGUST 17, 2016, 4:00 P.M.

**Los Gatos Library
100 Villa Avenue
Los Gatos, California**

PARTICIPATION IN THE PUBLIC PROCESS

The Town of Los Gatos strongly encourages your active participation in the public process, which is the cornerstone of democracy. If you wish to speak to an item NOT on the agenda, you may do so during the Verbal Communications period. The time allocated to speakers may change to better facilitate the Arts and Culture Commission meeting.

The purpose of the Arts and Culture Commission meeting is to conduct the business of the community in an effective and efficient manner. This is done by following meeting guidelines set forth in State law and in the Town Code. Conduct which is considered disruptive during Arts and Culture Commission meetings includes, but is not limited to:

- Addressing the Arts and Culture Commission without first being recognized;
- Interrupting speakers, Arts and Culture Commission members, and Town staff;
- Continuing to speak after the allotted time has expired;
- Failing to relinquish the podium when directed to do so; and
- Repetitiously addressing the same subject.

For the benefit of the community, the Town of Los Gatos asks that you follow the Town's meeting guidelines while attending Arts and Culture Commission meetings and treat everyone with respect and dignity.

Writings related to an item on Arts and Culture Commission meeting agenda distributed to members of the Commission within 72 hours of the meeting are available for public review at the front desk of the Los Gatos Public Library, located at 100 Villa Avenue and are also published on the on the official Town of Los Gatos website. Copies of desk items distributed to members of the Commission at the meeting are available for review in the Los Gatos Library.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town Manager's Office at (408) 354-6832. Notification 48 hours before the meeting will enable the Town to make reasonable arrangements to ensure accessibility to the meeting. [28 CFR 35, 102-35.104]

1. **ROLL CALL**
2. **COMMUNICATIONS**
Verbal (Three minute time limit per speaker for subjects not agendized)

Written
3. **APPROVAL OF MINUTES**
3.1 July 20, 2016 (Attachment 1)
4. **OTHER BUSINESS**
4.1 Commission Member Outreach/Goals
4.2 Follow up to North 40 Builders Presentation
5. **STAFF UPDATES**
5.1 Art in the Council Chambers
5.2 Update on the Veterans Memorial project
6. **COMMITTEE UPDATES**
6.1 Forbes Mill Footbridge Committee
7. **ART PLAN STRATEGIC PLANNING PROCESS**
7.1 Report out from subcommittees (Attachment 2)
8. **ADJOURNMENT**
Adjourn to August 17, 2016

ATTACHMENTS:

1. July 20, 2016 Meeting Minutes

ATTENDANCE: Please contact the Town Manager's Office at (408) 354-6832 if you are unable to attend. The Town Attendance Resolution states that any commissioner who is absent from three regular meetings held in a consecutive twelve month period, shall surrender his or her office on the Commission.



ARTS AND CULTURE COMMISSION
Rita Baum
Amy Fasnacht
Thomas Spilsbury
Ellis Wecker
Maureen Cappon-Javey
Laura Peak-Theuringer
David Stonesifer

DRAFT

**TOWN OF LOS GATOS
ARTS AND CULTURE COMMISSION
MINUTES**

WEDNESDAY, July 20, 2016, 4:00 P.M.

**Los Gatos Library
100 Villa Avenue
Los Gatos, CA 95030**

1. ROLL CALL

Members Present: Baum, Cappon-Javey, Dominick, Fasnacht, Peak-Theuringer, Spilsbury, and Wecker

Members Absent: None

Also Present: Christina Gilmore, Staff
Shelayne Hammack, Staff

2. COMMUNICATIONS

Verbal (Three minute time limit per speaker for subjects not agendized)

Written

3. APPROVAL OF MINUTES

3.1 June 15, 2016

MOTION: Motion by **Commissioner Peak-Theuringer** to approve the minutes of June 15, 2016. **Seconded by Commissioner Stonesifer.**

VOTE: Motion was passed unanimously

4. OTHER BUSINESS

4.1 Presentation by Don Capobres, Principal, Harmonie Park Development Co. Wendi Baker, SummerHill Homes and Andrea Osgood, Eden Housing on the North 40 Site Application

- Presentation were given by Don Capobres, Principal, Harmonie Park Development Co. Wendi Baker, SummerHill Homes and Andrea Osgood, Eden Housing on the North 40 Site Application

5. STAFF UPDATES

5.1 Staff Transitions

- Christina Gilmore is leaving the Town and accepted a position in Mountain View. Shelayne Hammack will be the staff liaison now.

5.2 Update on the Veterans Memorial project

- Flame of Liberty conceptual design has been approved. Staff is developing a Memorandum of Understanding, along with Architecture and Site Plans.

6. COMMITTEE UPDATES

6.1 Forbes Mill Footbridge Committee

- The Los Gatos Saratoga Recreation camp has been completed and we have 38 new murals that will be installed soon.
- Togo's has a wall for the murals.

7. ART PLAN STRATEGIC PLANNING PROCESS

7.1 Report out from subcommittees

- All subcommittees have met and prepared written reports.
- Decided to hold a Special Meeting on August 3rd at 4:00pm.
- Shelayne will distribute subcommittee reports.
- Subcommittees gave brief updates.

8. ADJOURNMENT

8.1 Adjourn to August 17, 2016.

Summary of June 15 & July 14, 2016 ACC Strategic Plan Subcommittee Meeting
In Attendance: Maureen Cappon-Javey, Amy Fasnacht, David Stonesifer

GOAL 1

Encourage the development of a public art program for the Town of Los Gatos

Recommended Actions Year 1 (2016-2017)

Conduct Public Art and Culture Survey* among Town residents
Create inventory of existing public art within the Town
Create list/map of potential public art spaces (private and public) and suggested media
Create inventory of arts organizations, individual artists and other art and culture stakeholders
Investigate other Public Art Programs (create goals and criteria for investigation)
Investigate Public Art Consultancy Services (e.g., City of San Jose) to assist in development of PAP & Art and Culture Programs

Recommended Actions Year 2 (2017-2018)

Conduct Feasibility Study for creation of Public Art/Artist in Residence Committee within the ACC that implements the Public Art Program
Review and revise existing Public Art Policy to align with new Public Art Program goals
Conduct Feasibility Study for creation of an Arts and Culture Programs Committee to vet and launch A&C programs and events. E.g., Los Gatos Art Walk, Film Festival, Literary Festival and other recommendations from Public Art and Culture Survey

Recommended Actions Year 3 (2018-2019)

Complete feasibility studies for above programs and launch first Public Art Project and/or Art and Culture Program

Public Art and Culture Survey (Residents and Non-Residents)

Goals:

- Determine interest of Town residents in creating a public art program
- Get feedback on what determines success and failure in a public art program
- Get feedback on proposed structural and funding models
- Get feedback on current Arts & Cultural offerings, what's missing and other potential art and culture programs (from ACC short list)

Methodology: online (via Town website and other stakeholder sites), and in-person ("pop-ups" in select public venues)

Timeline: September – December 2016

Funding Subcommittee Meeting

6/20/2016

Art Plan Strategic Planning Process

Present: Rita Baum, Tom Spilsbury, Ellis Wecker, MD

This Subcommittee is one of three established by the Los Gatos Arts and Culture Commission to flesh out intermediate details of Goal 2, Funding for the Art Plan strategic Planning Process. Tom Spilsbury led off by saying that developing a method to charge a percent of construction to be ear-marked for Public Art projects was the foundation of creating a funding program. Without it nothing substantial can be accomplished. Budgeting cannot be done in a reliable manner when the Commission cannot depend upon a steady funding source. Rita Baum and Ellis Wecker were willing to accept this as an initial premise, but all three acknowledged that other forms of raising funds such as public grants or accepting private donations could be equally valuable and might even be related to the percent of construction approach.

There are many other towns and cities around Los Gatos which already have very well developed programs in which construction projects over a certain amount of money can be charged a percentage of construction. It was decided that we should investigate these other towns and cities to determine how they do it. There is currently a small budget to hire an intern who could then do some investigation regarding this subject. Three or four such locations could be identified as being similar to Los Gatos. Members of our Subcommittee or Commission could then visit with government officials of these municipalities.

The Subcommittee then began discussing public and private grants. Rita has been involved in writing public grants in the past and was involved in assisting the Friends of Los Gatos Library raise money. She points out that in order to raise public or private money there are five important elements:

1. A project must be identified that is attractive to a public or private person(s) or entity for philanthropic investment.
2. A budget for this project must be calculated.
3. A public benefit(s) must be identified.
4. Recognition for such a donation must be available to the donor, i.e. pluck, public recognition, etc.
5. A 501(c)3 entity must be available to funnel the money to the town for use in the project and to confer tax deductibility to the entity or individual(s) donating the money to the project.

Rita was involved in the creation of the Friends of the Los Gatos Library and its 501(c) 3 entity and recalls that all five of these requirements were met and that there was an attorney on the Board to assist with legal matters.

The Subcommittee discussed the need to identify a worthy project with clear public benefit and create a 501(c)3. The latter could be time consuming and costly and not something the Commission is allowed to do on its own. The possibility of approaching existing 501(c)3 entities was discussed. It is possible that one such entity might be willing to Partner with the Town or broaden its charter to include Public Art.

Funding Subcommittee Meeting

7/19/2016

Art Plan Strategic Planning Process

Present: Rita Baum, Tom Spilsbury, Ellis Weeker, MD

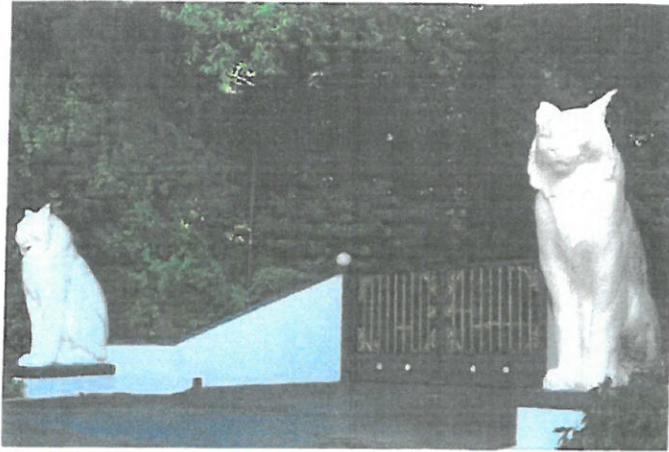
Discussed partnering with existing 501 (c) 3 organizations in Los Gatos to serve as recipients of grant funds and individual donations. We would use the "Fiscal Sponsorship" model that Tom found as it would not require any effort or cost to set up a new 501 (c) 3 organization and we could use their resources for a small percentage fee based on the particular project selected. The Arts and Culture Commission would assist a separate group of concerned citizens who would establish goals and project and raise private funding.

Rita will meet with Los Gatos Music & Arts Board President, Teri Hope, to discuss partnership possibilities. Tom has already spoken to NUMU Executive Director, Lisa Castiglia, regarding the same.

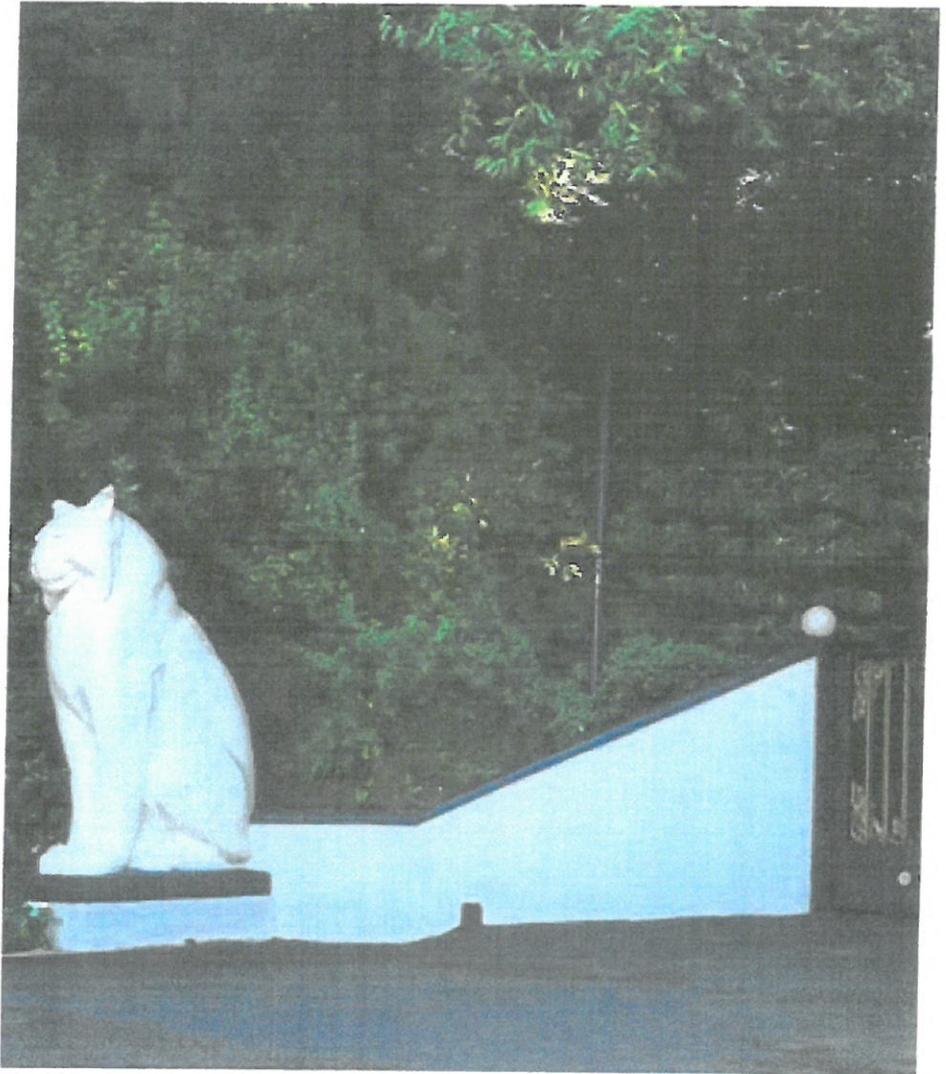
Tom suggested cat sculptures at the start of each street entering Los Gatos. Ellis and Tom had photos of iconic Los Gatos and other cat sculptures that could be produced in various sizes and costs.

There was also discussion about other public locations for sculptures such as parks and street corners. Individuals might donate funds for other projects such as sculptors representing various aspects of Los Gatos or creating a relaxing or even exciting mood in passersby. Other ideas were discussed such as murals on buildings and permanent band stages for current musical events.

All projects would be funded by grants and donations, grant proposals written to local foundations by Rita. Budgeting would be contingent upon the section and timing of the public art projects selected and approved by the Town Council.



Duane Adam



Duane Adam

